

WORLDSTAR GLOBAL PACKAGING AWARDS **STUDENT**

**International
Packaging Design
Student Competition**

2026

**WINNERS
BROCHURE**



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STUDENT

**International
Packaging Design
Student Competition
2026**



The WorldStar STUDENT Awards competition is owned and produced by the World Packaging Organisation (WPO). It is an international packaging design competition for students – undergraduate or graduate – from countries around the world who are involved in projects in the field of packaging, including structural design and/or graphic design as well as students involved in various science and engineering studies that relate to packaging. To qualify for entry the student's project should have already won a legitimate local award in their region or country. In addition to this, entries may also qualify by receiving endorsement from the local WPO member or association organisation.

This year's competition showcased exceptional talent from the next generation of packaging professionals, with 246 entries from 90 educational institutions across 23 countries. Students ranged from undergraduate to master's level. Disciplines of study included Packaging Design, Industrial Design, Graphic Design, Food Science, Engineering, and Global Business Studies. A notable trend emerged of multi-disciplinary team entries, with students combining their diverse expertise to create innovative packaging solutions.

The WorldStar STUDENT Awards are designed to encourage and globally showcase the talents of these students as well as their new and innovative ideas and thinking in the field of packaging. Through the publicity of WPO's global publications, social media channels and websites, student winners are provided the opportunity to gain professional acknowledgement of their success on a global stage and enhance their potential careers as packaging professionals.

The WorldStar STUDENT Awards are managed by the Institute of Packaging South Africa on behalf of WPO and administered by Syndicate Graphics. This year the judging and scoring of each entry was undertaken by a panel of 43 international packaging professionals from the following 31 countries:

Australia	Hungary	New Zealand	Spain
Austria	India	Nigeria	Sri Lanka
Bangladesh	Indonesia	Norway	Tanzania
Brazil	Ireland	Palestine	Turkey
China	Jordan	Philippines	Uganda
Cuba	Saudi Arabia	Russia	United Kingdom
Czechia & Slovakia	Latvia	Singapore	Venezuela
Germany	Lebanon	South Africa	UNIDO

The judges critically examine and score each entry against key criteria and the top scoring entries are then recognised accordingly. The WorldStar STUDENT Awards are awarded as follows:



All the entries that achieve sufficiently high scores are recognised for their international high standard and are awarded **WorldStar STUDENT Certificates** in recognition of their achievement.



There are five **'Market' Award Categories** and Gold, Silver and Bronze trophies and top scoring entries in each of these are Awarded Gold Silver and Bronze trophies and certificates. These categories are:

Food
Beverages
Health and Personal Care
Household Products
Speciality Packaging (Entries that are not included in any other category)



In addition to this there are four **'Special Award' Categories** where the judges evaluate entries for specific attributes. Gold, Silver and Bronze trophies are awarded to the top scoring entries against these attributes, they are:

Marketing Appeal
Sustainability
Save Food
Accessible Packaging



The top three (3) highest scoring entries overall are presented trophies and certificates in order of their ranking: **WPO WorldStar STUDENT Gold Award** (First Place Overall), **Silver Award** (Second Place Overall) and **Bronze Award** (Third Place Overall).

Congratulations to all the winners.

If you have any queries or require additional information, please contact
Bill Marshall at WorldStar Student worldstar.student@worldpackaging.org

GOLD AWARD WINNER (1ST OVERALL)

ENTRY	Ease
ENTERED BY	Ella Salminen
EDUCATIONAL INSTITUTION	LAB Institute of Design and Fine Arts
COUNTRY	Finland



PRODUCT DESCRIPTION:

Ease is a new, built-in cardboard utensil placed under the packaging label. Recyclable and plastic-free, it locks securely when folded, is intuitive to use, fits many hands. Just fold, enjoy, recycle. Ease offers a sustainable solution for on-the-go eating, replaces single-use plastic, and works across diverse food packaging types.

The problem is that most food packages do not come with utensils, and if they do, they are often made of plastic. People usually don't have their own utensils with them when they need them and they are already hungry. This everyday problem inspired the creation of Ease, an innovative, plastic-free solution that uses the packaging label in a new way.

The European Union banned single-use plastic cutlery in 2021, and Ease answers this need in a responsible and effective way.

Its design fits comfortably in every hand, from babies to grandparents. The smart, self-locking structure makes it easy to use without a strong grip. The utensil has two ends so it can work with different foods, and you can also use them to share food easily and hygienically. Ease also helps with responsible waste sorting because the user must remove the cardboard label and can recycle it together with Ease.

Ease works with many types of food packaging, like ice cream tubs, ready meals, desserts and snacks. It adds value to any product with its practical design and responsible materials. Ease is more than just a utensil. It is a complete concept that combines practicality, sustainability, and smart design. It makes eating on-the-go easier and reduces single-use plastic. Just fold, enjoy, recycle and make everyday life a bit more Ease.

See Ease in action! (video link):

<https://drive.google.com/file/d/1UHUhj3XJGGveUrTOhCm0WpZu71UWBA6M/view?usp=sharing>



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SILVER AWARD WINNER (2ND OVERALL)

ENTRY	Eco-Dosadora
ENTERED BY	Christian Alfred Landsberger Glik
EDUCATIONAL INSTITUTION	Miami Ad School - São Paulo
COUNTRY	Brazil



PRODUCT DESCRIPTION:

Eco-Doser introduces an integrated dosing system for flexible packaging. A minor sealing displacement and a transparent chamber with a printed graduated volumetric scale, functionally replicate a measuring cup. Establishing a new direct-use SKU for liquid fabric softeners leveraging economies of scale to reduce plastic waste and manufacturing costs.

Eco-Doser is a structural design innovation that integrates dosing functionality into flexible packaging. Conceived during an internship in the R&D department within my family's company, in alignment with the market shift toward plastic mass reduction in bottles and caps, and inspired by fluid dynamics diagrams from Hydrodynamica by Daniel Bernoulli and Pyrex beakers, the concept was refined as a sustainability case study for Ypê at Miami Ad School. Through a simple sealing displacement and the addition of volumetric markings, the functionality of a measuring cup for fabric softeners is replicated within flexible packaging. This sealing adjustment creates a liquid flow channel between the main storage chamber and a transparent secondary chamber with a printed graduated volumetric scale. Once the dosage is set, the user presses to lock the channel, blocking the flow and allowing the secondary chamber to function as an integrated dosing cup. The Eco-Doser allows the direct use of fabric softener without requiring liquid transfer into a bottle. The internal chamber preserves product integrity by preventing leaks and limiting exposure, while familiar visual guides enable precise dosing for a practical, intuitive experience. This structural design innovation unites form and function, establishing a new SKU for concentrated liquid fabric softeners in flexible packaging by integrating functionality traditionally reserved for rigid bottles into a distinctive feature that stands out on retail shelves and creates a new consumer experience. Technically and financially feasible, requiring a minor sealing displacement adjustment within existing production, the concept leverages economy of scale to reduce manufacturing costs and increase profit margins while reducing plastic waste by up to 20x. Guided by Design for Environment principles, it prioritizes plastic waste reduction and utilizes mono-material film. The SUP system with a dosing functionality requires minimal production modifications for rapid implementation, reducing environmental impact and economic costs.



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BRONZE AWARD WINNER (3RD OVERALL)

ENTRY	The Tea Cold Brewed Tea Powder Elastic Packaging Container Design		
ENTERED BY	Chenxin Li		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
COUNTRY	China		



PRODUCT DESCRIPTION:

This packaging system features a "telescopic accordion structure", with an eco-friendly plastic bottle (biodegradable and impact-resistant), green caps from recycled tea stems, and no ink. It enables full-process zero waste, links industrial by-product recycling to consumer behavior via closed-loop cycles, and shows environmental protection and convenience coexisting for urban people.

Focused on material innovation and elastic structure, this packaging reshapes sustainable packaging paradigms, offering urban users an eco-friendly yet convenient experience.

Its container uses an innovative "telescopic accordion structure" — stretch vertically for brewing, flatten post-drinking to cut recycling volume by 70% and boost recycling/transport efficiency. The eco-plastic bottle balances impact resistance and biodegradability; the groundbreaking green cap, made from recycled tea stems, turns tea industry by-products into high-strength plant-based polymers, forming a "tea stems => caps" closed loop.

Ink-free, it achieves pollution-free visuals via 3D embossing and laser logos. Four modular bottles fit an integrated low-carbon pulp tray for compact storage and one-handed access. Users simply add water, shake, and drink (zero waste throughout). The "stretch-shake-flatten" interaction adds a tangible ritual to sustainability, redefining eco-convenience coexistence in future urban consumption.



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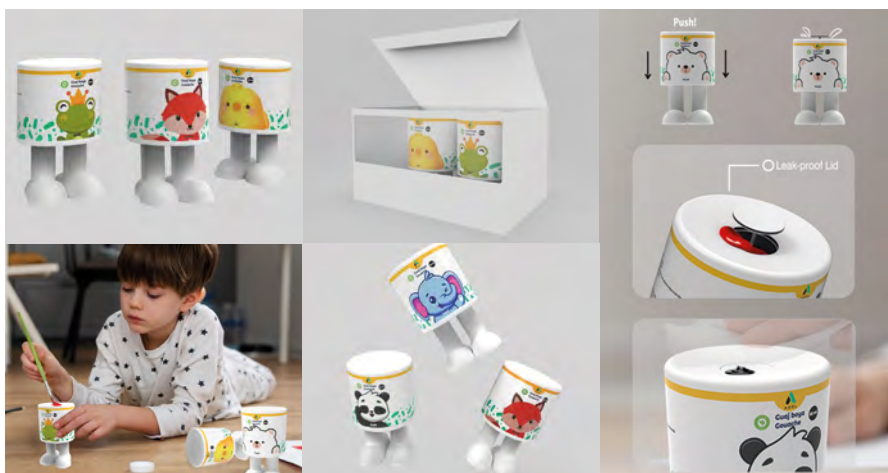


MARKETING APPEAL GOLD AWARD

ENTRY	Guache Paint Packaging Design		
ENTERED BY	Gulsum Aktas		
EDUCATIONAL INSTITUTION	Marmara University		
COUNTRY	Turkey		

PRODUCT DESCRIPTION:

This acrylic paint packaging supports the natural play instincts of children aged 7–14, making learning enjoyable and improving social skills. Enriched with gamification elements, it transforms painting into an interactive experience. With its eye-catching design, it stands out on shelves and has the potential to gain a strong position.



MARKETING APPEAL SILVER AWARD

ENTRY	The Tea Cold Brewed Tea Powder Elastic Packaging Container Design		
ENTERED BY	Chenxin Li		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
COUNTRY	China		

PRODUCT DESCRIPTION:

This packaging system features a "telescopic accordion structure", with an eco-friendly plastic bottle (biodegradable and impact-resistant), green caps from recycled tea stems, and no ink. It enables full-process zero waste, links industrial by-product recycling to consumer behavior via closed-loop cycles, and shows environmental protection and convenience coexisting for urban people.





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MARKETING APPEAL BRONZE AWARD

ENTRY	Jams and Grape Seed Powder Packaging		
ENTERED BY	Lilla Oláh		
EDUCATIONAL INSTITUTION	Corvin Rajziskola		
COUNTRY	Hungary		

PRODUCT DESCRIPTION:

The jars are tilted backwards so that customers at the market can see the contents and their natural, vibrant colours. This design also creates space at the bottom of the packaging, which I have used to include a small drawer for grape seed powder.



SUSTAINABILITY GOLD AWARD

ENTRY	Eco Haven Waaky Packaging		
ENTERED BY	TEAM: Mohammed Yasin Abdul Wahab, Sarah Akpedze Amewu & Jeremy Acquah		
EDUCATIONAL INSTITUTION	Academic City University		
COUNTRY	Ghana		

PRODUCT DESCRIPTION:

Eco Haven Packaging is an eco-friendly alternative to single-use plastics. Crafted from biodegradable leaves, it is durable, hygienic, and safe for food. Its design modernizes traditional leaf wrapping into standardized forms such as bowls and rectangular packs, offering both cultural relevance and consumer convenience.



SUSTAINABILITY SILVER AWARD

ENTRY	Design of Recyclable Cosmetic Packaging Using Bio-Based and Biodegradable Materials		
ENTERED BY	Luca Horváth		
EDUCATIONAL INSTITUTION	Óbuda University		
COUNTRY	Hungary		

PRODUCT DESCRIPTION:

The project aims to design a plantable packaging for a bio bath bomb. Throughout its lifecycle, the packaging integrates technical, aesthetic, and sustainability principles: it first serves as a bath bomb container, then as a plantable flower pot, and finally decomposes as compost, enriching the soil with nutrients.



SUSTAINABILITY BRONZE AWARD

ENTRY	Wrap N Go: Green Revolution		
ENTERED BY	TEAM: Priscilla Abass Ayiepo, Monica Annim & Teiko Agbozo Maakumah		
EDUCATIONAL INSTITUTION		Koforidua Technical University	
COUNTRY	Ghana		

PRODUCT DESCRIPTION:

This is a Paper bowl made from banana and plantain stem fibers with the inner part coated with rice husk starch. It is 100% biodegradable and compostable, has waterproof and oil-proof barrier, it is microwave-safe and hygienic. It is perfect for liquid-based Ghanaian dishes.

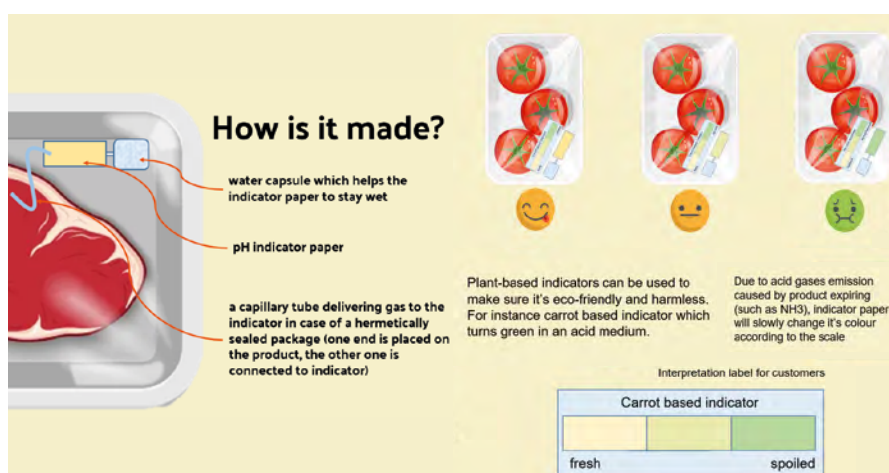


SAVE FOOD GOLD AWARD

ENTRY	Food Indicator Packaging		
ENTERED BY	Sofia Egorova		
EDUCATIONAL INSTITUTION	University of Applied Sciences (Hochschule Campus Wien)		
COUNTRY	Austria		

PRODUCT DESCRIPTION:

Problem solving: poisoning due to spoiled products with incorrectly indicated expiration dates or premature spoilage of food due to improper storage and transportation. How it works: Indicator is based on natural indicating substances will change color depending on the freshness of the product. Reduces food waste.



SAVE FOOD SILVER AWARD

ENTRY	Recycled Biocrate System		
ENTERED BY	TEAM:	Emmanuel Gyane Antwi-Buasiako, Maame Nkrabea Cobbina & Winifred Acquaba Arthur	
EDUCATIONAL INSTITUTION		Ashesi University	
COUNTRY	Ghana		

PRODUCT DESCRIPTION:

This design features a fully biodegradable and cost-effective crate, designed to reduce the mechanical damage and post-harvest loss of fresh produce, focusing on oranges, tomatoes and mangoes during transport. The hand-cut and custom-sized honeycomb shape serves as a shock absorber and prevents bruising and compression damage.





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SAVE FOOD BRONZE AWARD

ENTRY	Ekince Pulse Packaging Design		
ENTERED BY	TEAM: Yagmur Kodas & Zeynep Sanal		
EDUCATIONAL INSTITUTION	TOBB University of Economics and Technology		
COUNTRY	Turkey		

PRODUCT DESCRIPTION:

This innovative pulse packaging addresses freshness and storage challenges with a resealable zip-lock and space-saving foldable form. A transparent window enhances usability, while Anatolian-inspired graphics add cultural depth. Made from recyclable polypropylene with eco-friendly inks, it combines functionality, sustainability, and identity into a contemporary, consumer-centered solution.

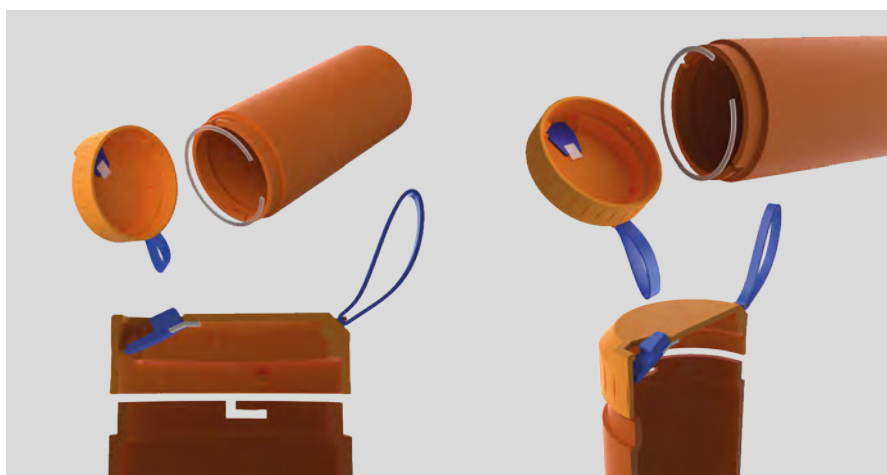


ACCESSIBLE PACKAGING GOLD AWARD

ENTRY	Chun Accessible Water Bottle		
ENTERED BY	TEAM: Chun Ming Tsang, Qian Qian Wu & Keith James		
EDUCATIONAL INSTITUTION	Monash University		
COUNTRY	Australia		

PRODUCT DESCRIPTION:

Chun Ming Tsang personally suffered a stroke in childhood, which caused a loss of mobility on the left side. Chun bottles function as a useful tool to neurologically compromised individuals, and anyone with a disability that inhibits daily function, such as amputees or partially paralysed.





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ACCESSIBLE PACKAGING SILVER AWARD

ENTRY	Redesigned Slow-Mag Range		
ENTERED BY	Inge Botes		
EDUCATIONAL INSTITUTION	Univeristy of Pretoria		
COUNTRY	South Africa		

PRODUCT DESCRIPTION:

This packaging reimagines Slow Mag effervescent tablets as an easy-open, hygienic dispenser inspired by the famous Pez dispenser. The cap is designed to flip back and dispense the tablet for you. This process is quicker for athletes on the move and people with limited physical abilities.

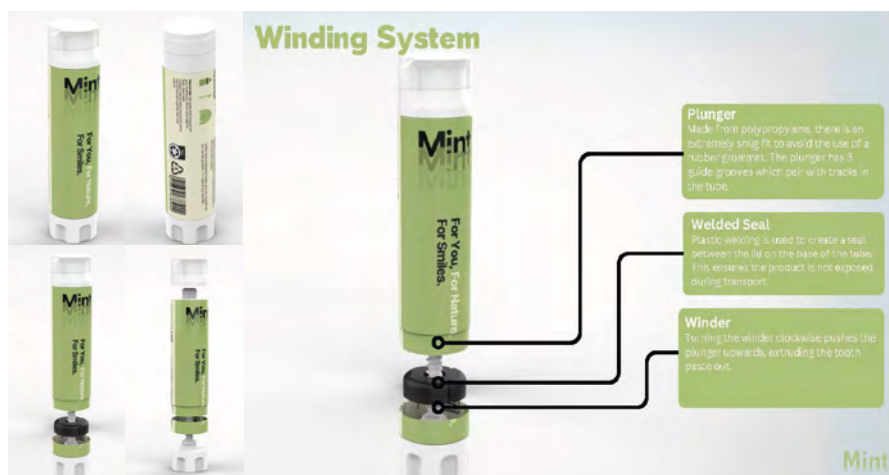


ACCESSIBLE PACKAGING BRONZE AWARD

ENTRY	MINT – Recyclable Toothpaste Tube		
ENTERED BY	Robin Luo		
EDUCATIONAL INSTITUTION	University of New South Wales		
COUNTRY	Australia		

PRODUCT DESCRIPTION:

Clever one-handed applicator for toothpaste that uses auger and plunger mechanism for efficient dispensing. Accessible & Inclusive, it considers recyclability. Mint simplifies end-of-life tube processing, reducing material waste through mono-material design. It's easy to use for anyone with mobility restrictions.





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FOOD GOLD AWARD

ENTRY	Ease
ENTERED BY	Ella Salminen
EDUCATIONAL INSTITUTION	LAB Institute of Design and Fine Arts
COUNTRY	Finland

PRODUCT DESCRIPTION:

Ease is a new, built-in cardboard utensil placed under the packaging label. Recyclable and plastic-free, it locks securely when folded, is intuitive to use, fits many hands. Just fold, enjoy, recycle. Ease offers a sustainable solution for on-the-go eating, replaces single-use plastic, and works across diverse food packaging types.

See Ease in action! (video link):

<https://drive.google.com/file/d/1UHUhj3XJGGveUrTOhCmOWpZu71UWBA6M/view?usp=sharing>



FOOD SILVER AWARD

ENTRY	Ekince Pulse Packaging Design
ENTERED BY	TEAM: Yagmur Kodas & Zeynep Sanal
EDUCATIONAL INSTITUTION	TOBB University of Economics and Technology
COUNTRY	Turkey

PRODUCT DESCRIPTION:

This innovative pulse packaging addresses freshness and storage challenges with a resealable zip-lock and space-saving foldable form. A transparent window enhances usability, while Anatolian-inspired graphics add cultural depth. Made from recyclable polypropylene with eco-friendly inks, it combines functionality, sustainability, and identity into a contemporary, consumer-centered solution.





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FOOD BRONZE AWARD

ENTRY	Pistachio Box		
ENTERED BY	Liliána Kövecses		
EDUCATIONAL INSTITUTION	University of Sopron		
COUNTRY	Hungary		

PRODUCT DESCRIPTION:

The pistachio box combines nature-inspired design with playful functionality. Its accordion-like green sides resemble pistachio shells, creating an engaging unboxing experience. Easily opened and stable, it also stores shells neatly. Soft greens, peach tones, and hand-drawn typography convey freshness, warmth, and natural elegance, making it ideal as a gift.



BEVERAGES GOLD AWARD

ENTRY	The Tea Cold Brewed Tea Powder Elastic Packaging Container Design		
ENTERED BY	Chenxin Li		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
COUNTRY	China		

PRODUCT DESCRIPTION:

This packaging system features a "telescopic accordion structure", with an eco-friendly plastic bottle (biodegradable and impact-resistant), green caps from recycled tea stems, and no ink. It enables full-process zero waste, links industrial by-product recycling to consumer behavior via closed-loop cycles, and shows environmental protection and convenience coexisting for urban people.





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BEVERAGES SILVER AWARD

ENTRY	Ribena Forever		
ENTERED BY	Ben Macvean		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
COUNTRY	United Kingdom		

PRODUCT DESCRIPTION:

My Ribena concentrate squash bottle redesign is a stackable, reusable solution for a closed-loop system. Its unique space-saving, stackable design reduces logistical costs for retailers by minimising transport volume and simplifying in-store merchandising. This project offers a novel, end-to-end solution entirely made from recycled and fully recyclable PET plastic.



BEVERAGES BRONZE AWARD

ENTRY	H2OLYTE		
ENTERED BY	Adriano Sturla Gomez		
EDUCATIONAL INSTITUTION	University of New South Wales		
COUNTRY	Australia		

PRODUCT DESCRIPTION:

H2OLYTE addresses the shape and size of packaging ensuring it can be picked up and recycled through Australian Materials Recovery Facilities (MRF). Previous designs were too small, ending up in landfill. H2OLYTE packs optimise shape efficiency to ensure compatibility with ANZ MRF's, while reducing material usage by 30%.





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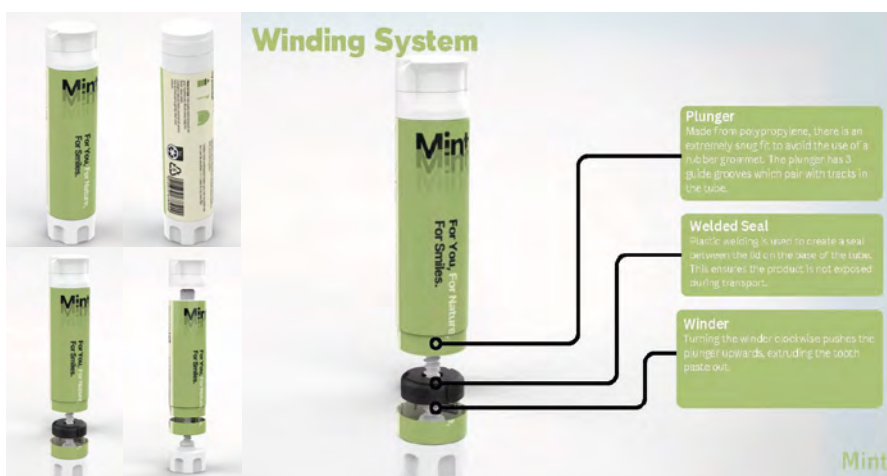


HEALTH & PERSONAL CARE GOLD AWARD

ENTRY	MINT – Recyclable Toothpaste Tube		
ENTERED BY	Robin Luo		
EDUCATIONAL INSTITUTION	University of New South Wales		
COUNTRY	Australia		

PRODUCT DESCRIPTION:

Clever one-handed applicator for toothpaste that uses auger and plunger mechanism for efficient dispensing. Accessible & Inclusive, it considers recyclability. Mint simplifies end-of-life tube processing, reducing material waste through mono-material design. It's easy to use for anyone with mobility restrictions.



HEALTH & PERSONAL CARE SILVER AWARD

ENTRY	Design of Recyclable Cosmetic Packaging Using Bio-Based and Biodegradable Materials		
ENTERED BY	Luca Horváth		
EDUCATIONAL INSTITUTION	Óbuda University		
COUNTRY	Hungary		

PRODUCT DESCRIPTION:

The project aims to design a plantable packaging for a bio bath bomb. Throughout its lifecycle, the packaging integrates technical, aesthetic, and sustainability principles: it first serves as a bath bomb container, then as a plantable flower pot, and finally decomposes as compost, enriching the soil with nutrients.





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HEALTH & PERSONAL CARE BRONZE AWARD

ENTRY	Pharmaceutical Intravenous Infusion Bag
ENTERED BY	TEAM: Abdul-Wahab Ibrahim, Mumuni Omega Wumnaya & Dauda Rashida
EDUCATIONAL INSTITUTION	University For Development Studies
COUNTRY	Ghana

PRODUCT DESCRIPTION:

A sustainable and smart pharmaceutical packaging for intravenous therapy (IV bags for normal saline and dextrose saline solutions), made from corn cobs polylactic acid (agro-waste) and blended with thermoplastic polyurethane, which is biodegradable and durable. The bag is integrated with pH-sensitive strip and has a Shelf life of 24–30 months.



HOUSEHOLD GOLD AWARD

ENTRY	Eco-Dosadora
ENTERED BY	Christian Alfred Landsberger Glik
EDUCATIONAL INSTITUTION	Miami Ad School - São Paulo
COUNTRY	Brazil

PRODUCT DESCRIPTION:

Eco-Doser introduces an integrated dosing system for flexible packaging. A minor sealing displacement and a transparent chamber with a printed graduated volumetric scale, functionally replicate a measuring cup. Establishing a new direct-use SKU for liquid fabric softeners leveraging economies of scale to reduce plastic waste and manufacturing costs.





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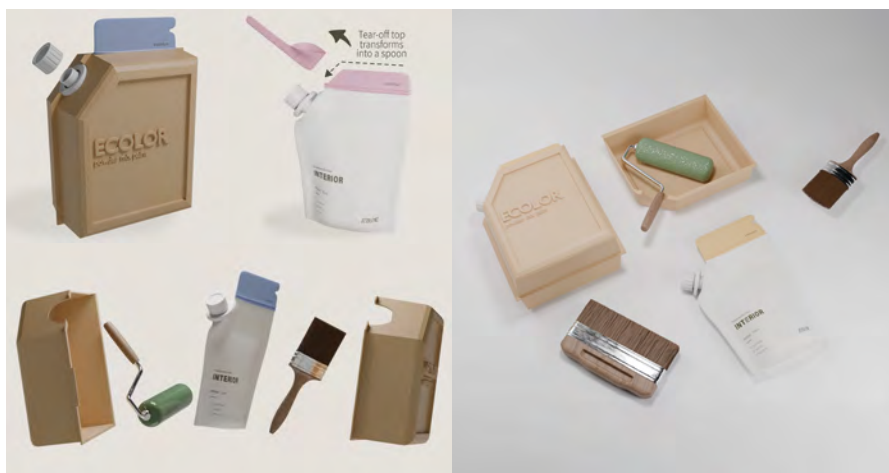


HOUSEHOLD SILVER AWARD

ENTRY	ECOLOR - Powder Paint Package		
ENTERED BY	Minji Han		
EDUCATIONAL INSTITUTION	Kyonggi University		
COUNTRY	South Korea		

PRODUCT DESCRIPTION:

ECOLOR is a sustainable DIY paint solution using eco-friendly pulp and biodegradable materials. Designed for easy home use, it eliminates bulky metal cans and corrosion issues. The compact package includes all essential tools, allowing convenient painting and complete utilization within one integrated system.



HOUSEHOLD BRONZE AWARD

ENTRY	Braai Mate		
ENTERED BY	Sibusiso Mokhoana		
EDUCATIONAL INSTITUTION	Tshwane University of Technology		
COUNTRY	South Africa		

PRODUCT DESCRIPTION:

Braai Mate is a portioned charcoal pack that redefines a national tradition with single-serve convenience. Pre-measured packs with built-in ignition eliminate firelighters, and make braaing safer and easier for everyone. By combining portion control, and accessibility, it provides a charcoal packaging solution that is as practical as it is innovative.

To understand my entry, please view my video on You Tube: <https://youtu.be/e1fhZFB-nAo>





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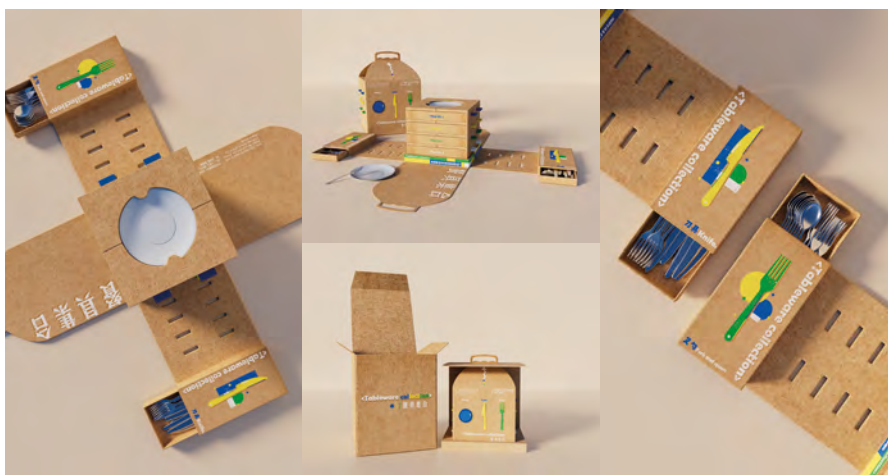


SPECIALITY PACKAGING GOLD AWARD

ENTRY	Tableware Collection - Integrated Tableware Packaging Design		
ENTERED BY	Jiani Yang		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
COUNTRY	China		

PRODUCT DESCRIPTION:

Tableware collection - The integrated tableware packaging takes eco-friendly kraft paper as the core. Through a folding structure and shock-absorbing inner lining, it solves the problems of tableware being prone to scattering and difficult to carry, while also taking into account the convenience of opening and the safety of transportation.



SPECIALITY PACKAGING SILVER AWARD

ENTRY	AvoCard		
ENTERED BY	Georgia Fathers		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
COUNTRY	United Kingdom		

PRODUCT DESCRIPTION:

Introducing AvoCard a revolutionary packaging material that turns avocado waste into luxury. With its rich, leather-like texture, biodegradable composition, and premium finish, AvoCard elevates even the simplest packaging. Now featured in Forge men's watch packaging, it delivers sustainability, sophistication, and a story your customers will remember.





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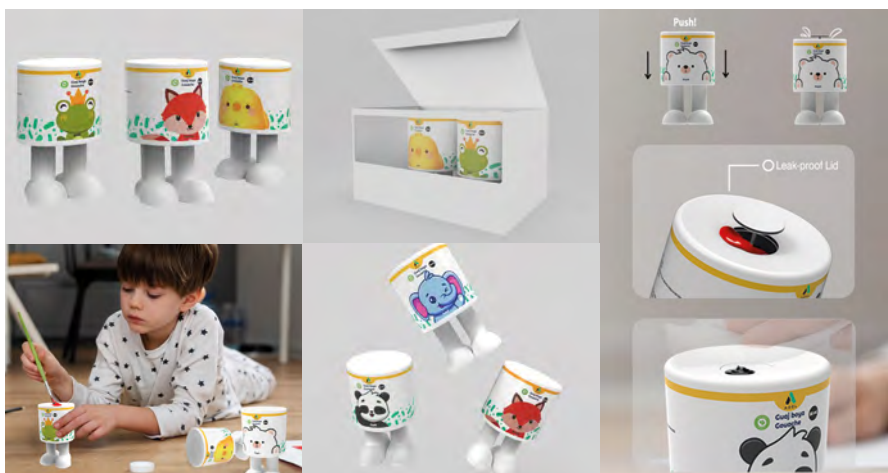


SPECIALITY PACKAGING BRONZE AWARD

ENTRY	Guache Paint Packaging Design		
ENTERED BY	Gulsum Aktas		
EDUCATIONAL INSTITUTION	Marmara University		
COUNTRY	Turkey		

PRODUCT DESCRIPTION:

This acrylic paint packaging supports the natural play instincts of children aged 7–14, making learning enjoyable and improving social skills. Enriched with gamification elements, it transforms painting into an interactive experience. With its eye-catching design, it stands out on shelves and has the potential to gain a strong position.



WORLDSTAR STUDENT CERTIFICATE (listed by country)

ENTRY	Sustainable Yoghurt Packaging		
ENTERED BY	Haojie Wang		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Unique and sustainable yoghurt tub, designed with foldable lid and spoon. It considers reduction of mixed materials and unnecessary single use plastics. The design reduces material use, lowers environmental impacts and improves transport efficiency. It supports circular economic goals while meeting the needs of environmentally conscious modern consumers.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	MunchEase		
ENTERED BY	Jie Yang		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

MunchEase is an innovative potato chip packet that is designed for ease-of-open, accessibility with easy-grip tabs, rollability, openability and more. MunchEase has been designed to use the Australasian Roll 'n' Recycle system, enabling kerbside recycling of soft plastics to support a circular economy and making disposal easy for consumers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	T2GO		
ENTERED BY	Lydia Lei		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

T2GO utilises teabags crafted from renewable Polyhydroxyalkanoates (PHAs) and fully recyclable packaging, combining biodegradable polymer technology with eco-friendly materials to reduce waste while maintaining premium tea quality and consumer convenience.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Biskeeping		
ENTERED BY	Victoria Josefine Plastina		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Reducing the use of single use plastic in cookie packaging, traditional plastic trays were replaced with a sustainable alternative designed using Origami principles of folding. This redesign reduces unnecessary packaging, while maintaining functionality and offering a sustainable solution. The solution is mono material fibre-based & kerbside recyclable.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fresco Yoghurt		
ENTERED BY	Eugenia Cheung		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Fresco Yoghurt's redesign of single-serve yoghurt cups, with enhanced sustainability in line with Sustainable Packaging Guidelines (SPGs). The new design focuses on two guiding SPG principles 1. reducing litter 2. improving material recyclability through the "Snap, Peel, Slot" enhancing user experience and reducing separable components for recycling.





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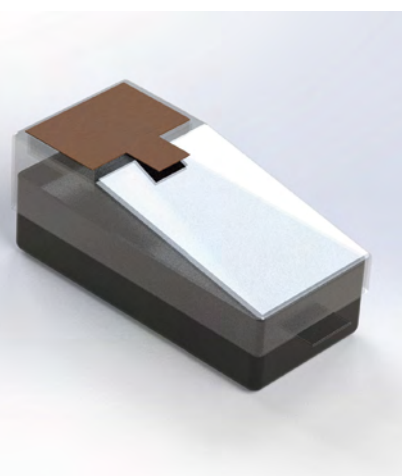


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sushi Set		
ENTERED BY	Chunyang Wang		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Responding to the demand for sustainable packaging, the Sushi Set minimises food and material waste by integrating a spice chute that eliminates additional packaging. Its inclined surface not only enhances product visibility, but also offers ergonomic functionality, ensuring convenient and attractive countertop placement.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	EcoSpritz Olive Oil Spray		
ENTERED BY	Samuel Thanopoulos		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

EcoSpritz Olive Oil Spray is a refillable, reusable, propellant-free dispenser featuring a dual-bag system and snap-lock handle. The inner bag holds oil, while the outer bag provides compression. Its ergonomic, squeezable design ensures consistent, low-waste spraying, easy refills, clear visibility and minimal environmental impact through waste-free, sustainable design.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Caneboost		
ENTERED BY	TEAM: Kevin Arulraj, Akshata Sukhtankar, Muniba Mehboob, Satakshi Darmwal, Suzanne Ngasseppam & Angela Jessica		
EDUCATIONAL INSTITUTION	Monash University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

CaneBoost's standout feature lies in its bagasse-based biodegradable bottle, made from sugarcane fibre to reduce waste and carbon impact. The bottle is paired with a compostable bump cap that functions as a freshness indicator — subtly changing texture or firmness to signal product integrity and shelf readiness.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Educational & Recyclable Juice Carton		
ENTERED BY	Melissa Esho		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

This innovative twist on traditional juice cartons for children can be dropped into any container deposit scheme in Australia for reprocessing. The visual designs are created as animal-shaped cutouts and aid with easy separation and recycling. Hidden environmental facts engage children, promoting awareness and fostering good recycling habits.





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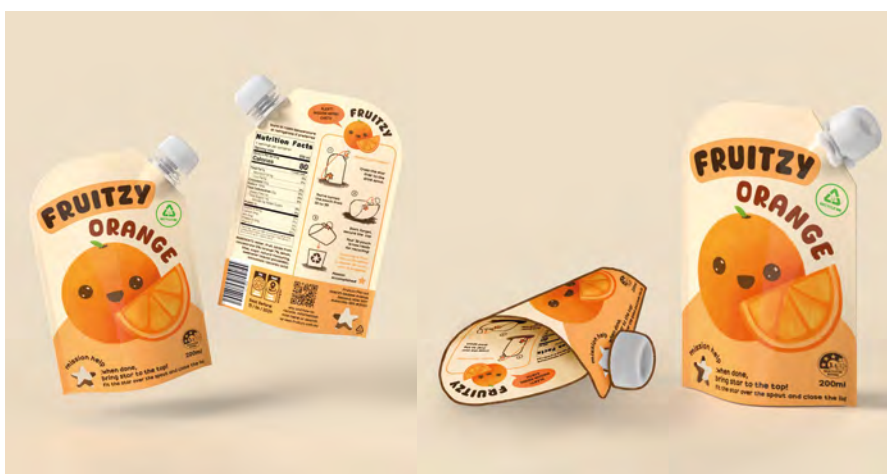


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fruitzy		
ENTERED BY	Audrey Purnomo		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	BEVERAGES	COUNTRY	Australia

PRODUCT DESCRIPTION:

Fruitzy is a mono material juice pouch from soft recyclable plastics, minimising litter by eliminating straws. Designed for recovery, it uses foldable material which aids the recovery in ANZ soft plastics recycling programs. Playful graphics educate consumers of proper disposal, combining functionality and minimising single use packaging.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bongshim Noodles Cup Noodle Packaging		
ENTERED BY	Edison Cheng		
EDUCATIONAL INSTITUTION	University of New South Wales		
MARKET CATEGORY	FOOD	COUNTRY	Australia

PRODUCT DESCRIPTION:

Bongshim Noodle packaging is a novel approach to conventional 6 pack cup noodle packs. The new design is shorter in height, can be palletised more efficiently and is kerbside recyclable. The design achieves sustainable packaging through designing for recycling, optimising material efficiency, and designing for accessibility and transport efficiency.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Caminhos á Olímpia		
ENTERED BY	TEAM: Ana Luísa Maya Magni, Maria Eduarda Oliveira Wintgens da Silva, Marta Dieguez Backes, Maria Eduarda Silva Xavier, Lauren Catarina Bengochêa de Araújo & Tanise de Souza Vieira		
EDUCATIONAL INSTITUTION		UFRGS - Federal University of Rio Grande do Sul	
MARKET CATEGORY	OTHER	COUNTRY	Brazil

PRODUCT DESCRIPTION:

Developed for a university project, the "Caminhos á Olímpia" packaging combines efficiency, playfulness, and visual appeal. Designed for a pocket-sized board game, it organizes components neatly and ensures durability without adhesives. Its layered opening system enhances the unboxing experience, conceptually mirroring the journey central to the game's narrative.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Jogo Brilhantina		
ENTERED BY	TEAM: Jennifer Lopes, Joana Stahelin & Julia Weller		
EDUCATIONAL INSTITUTION		Pontifical Catholic University of Paraná	
MARKET CATEGORY	OTHER	COUNTRY	Brazil

PRODUCT DESCRIPTION:

Brilhantina is an interactive board game created to promote well-being, cognition, and emotional bonds between seniors and their families through music, combining nostalgic and accessible elements with playful and therapeutic mechanics. With strong emotional and sensory appeal, it is an experience to evoke memories and foster generational connections.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Amidst Mountains and Waters		
ENTERED BY	Tianzhu He		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University School of Digital Media		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

Minimalist, label free design, low cost, environmentally friendly, integrating original Chinese landscape painting and calligraphy art, distinctive personality, reflecting the humanistic style of the wine producing area, interpreting the humanistic temperament of the wine landscape countryside.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Xiang Yue" Mooncake		
ENTERED BY	TEAM: Chaoxin Yan, Mai Xiaobing, Pan Jiahui & Liang Xinyue		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University School of Digital Media		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

The outer packaging of "Xiang Yue" Mooncake uses an innovative one-piece structure, easy to display, with eco-friendly recyclable materials and simple, efficient production process.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bionic Cotton Underwear Set Packaging Design		
ENTERED BY	TEAM: Fang Fang, Jiali Shan & Peiyao Chen		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

The lingerie gift box combines the new Chinese style with cotton styling, using Chinese characters and concave convex craftsmanship, combining innovation, beauty, and practicality, conveying the warmth of cotton.

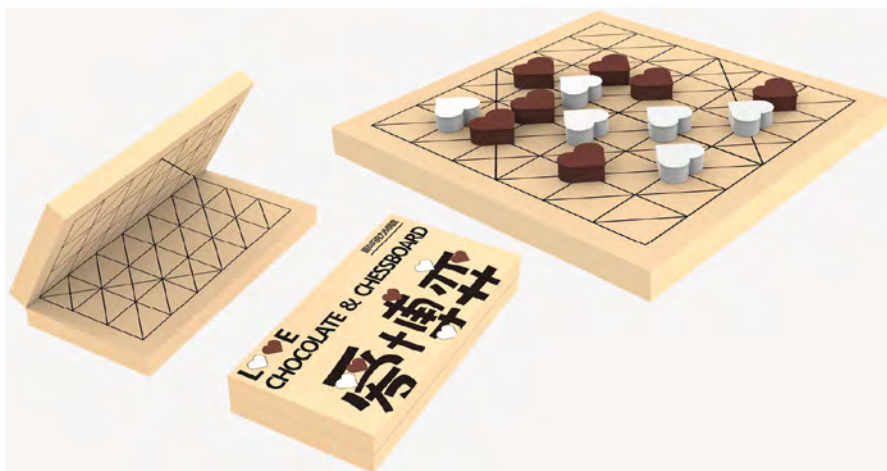


WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Game of Love		
ENTERED BY	TEAM: Mengyuan Lai, Ma Han & Chen Xuxin		
EDUCATIONAL INSTITUTION	School of Digital Media		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Chocolate packaging with a foldable chessboard box design, where chocolate boxes double as chess pieces. Made of integrated eco-friendly paper, it endows the packaging with sustainable interactive fun.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Huangjing Wine		
ENTERED BY	Yurong Yi		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

The window lattices, seals, English, and the calligraphy art passed down for thousands of years highlight the tradition and innovation of Huangjing wine. Paper sculptures and felt packaging are cost-effective and have reusable value.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Flavor-Burst Packaging for Baoshan Coffee Concentrate		
ENTERED BY	TEAM: Siyuan Tan, Yang Rui & Zhu Bin		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

This design uses biodegradable materials to create a unique form, integrating coffee filters and sweet burst pearls. It achieves eco-friendliness, convenience, and personalized sweetness adjustment, leading a new trend in green consumption for Baoshan small-grain coffee.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Packaging of the Jelly Mushrooms		
ENTERED BY	Yuhuang Qiu		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Mushroom bionic packaging is visually attractive for sales, with a combination of paper and plastic materials and nested structures that combine functionality and environmental protection, creating a striking overall impression.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Qi Zhi Yun Soy Sauce Packaging		
ENTERED BY	Hongzang Ma		
EDUCATIONAL INSTITUTION	Taizhou University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Combining the elements of chess and soy sauce, using the cultural connotations and unique image of chess as a creative point, this approach gives soy sauce products distinctive cultural value and interest, making them stand out among numerous soy sauce products.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Zhuang Flavor Lu Chuan": Ethnic Packaging Design Based on Zhuang Ethnic Cultural Heritage		
ENTERED BY	TEAM: Sina Wei, Qingyi Zeng & Xingyi Wu		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging design takes Lucchuan pork jerky, a specialty from the Zhuang ethnic group in Guangxi, China, as its carrier. It aims to address the issue that the original packaging failed to effectively convey the profound cultural value of the Zhuang ethnic group.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Type-Inspiration" Designer Baijiu Packaging Design		
ENTERED BY	Shengjun Xu		
EDUCATIONAL INSTITUTION	Changzhou Vocational Institute of Mechatronic Technology		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

Taking the computer keyboard's "Enter" key as the core visual symbol, this design creates a convergence between cold, mechanical keys and warm, mellow liquor, expressing the product's philosophy and creative narrative.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lu Cuisine Style Fried Pan Cake Packaging Design		
ENTERED BY	Ruyu Yan		
EDUCATIONAL INSTITUTION	Shandong University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

It is primarily used for packaging snacks characteristic of northern China, facilitating transportation and gifting. It plays a role in cultural embedding and promoting tourism through dialects, special cuisines, and vibrant colors.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	"One-Plus-One-Plus-One" Capsule-Shaped Combined Post-Alcohol Relief Product Bottle		
ENTERED BY	Fang Fang		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	China

PRODUCT DESCRIPTION:

The hangover remedy and liver-protecting tablets are combined in a packaging with separate compartments. The bottle comes with a built-in keychain, allowing you to carry the hidden tablets with you wherever you go—enabling you to use them freely and conveniently in any situation.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Three-Unit Paper-Wood Hybrid Packaging for Automotive Engines		
ENTERED BY	Zhuohan Jiang		
EDUCATIONAL INSTITUTION	Zhejiang Gongshang University Art Design College		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

Fully Dismantlable Innovative Paper-Wood Hybrid Three-Unit Engine Packaging: Nail-free, glue-free, wood-saving, space-efficient, full-pallet in and single-unit out, highly efficient and eco-friendly. Redefining sustainable packaging standards for heavy industrial products.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Hua Xi Cha		
ENTERED BY	TEAM: Yiling Yang & Yu Boyang		
EDUCATIONAL INSTITUTION	Lu Xun Academy of Fine Art		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

The design features Huaixi Tower brick-carved patterns and a sutra-fold binding, crafted from eco-friendly tea fiber board. It combines cultural aesthetics, portability, and sustainability.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cheese Packaging Design		
ENTERED BY	TEAM: Meihui Wang, Fan Jiahe, Yang Rui, Tan Siyuan & Zhou Yuqing		
EDUCATIONAL INSTITUTION	Hunan University of Technology School of Packaging Design and Art		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

This cheese packaging design takes the dynamic stretching of the cheese when it melts as its core visual language, ingeniously capturing this unique moment on the packaging, directly conveying the rich taste and outstanding quality of the product, and stimulating consumers' appetite.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Miracle - Healthy Liquor Packaging Design		
ENTERED BY	TEAM: Chang Qu & Yiyi Li		
EDUCATIONAL INSTITUTION	Lu Xun Academy of Fine Arts		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

This design is a packaging concept for Gujinggong Liquor, which integrates the TCM (Traditional Chinese Medicine) culture of Bozhou. It incorporates elements such as Wuqinxi (Five-Animal Frolics) and peony flowers (Shao Hua). Dominated by cyan-green tones accented with gold, the design conveys the concept of health preservation.





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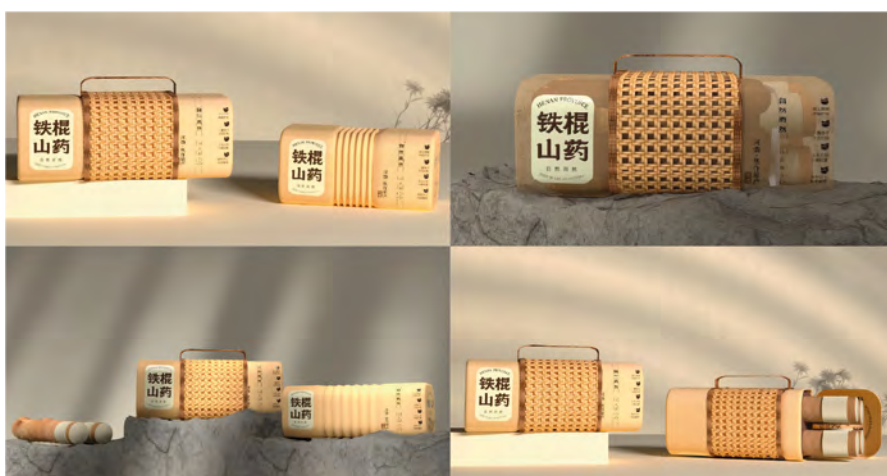


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Yam Packaging Design		
ENTERED BY	TEAM: Rui Yang, Tan Siyuan, Zhang Jiaqiang, Xia Kui & Zhao Xianquan		
EDUCATIONAL INSTITUTION	Hunan University of Technology School of Packaging Design and Art		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Wenxian Iron Rod Yam, as a national geographical indication product, is prone to breakage due to collision during transportation. This design achieves the environmental protection design concept through structural expansion and contraction.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Abundant Branches and Fruits		
ENTERED BY	Xinyi Zhang		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

Minimalist, label-free design with low packaging costs, eco-friendly and green. The unique artistic brushwork illustrations stand out with distinctive personalities, conveying intuitive messages and boosting sales.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Liaoshell Journey		
ENTERED BY	TEAM: Yu Qi, Keang Zhu & Tingxu Liu		
EDUCATIONAL INSTITUTION	Luxun Academy of Fine Arts		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

Inspired by five edible shellfish, this series of packaging combines seaweed to extract environmental protection materials to achieve tough outer shell and degradable inner bag. Both form and color, internal and external repair, promote green packaging innovation.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Quick Coffee		
ENTERED BY	TEAM: Jiali Zhang & Yiping Du		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

It simplifies daily brewing and addresses the hassle of reaching for coffee sachets. The inverted triangle guides their semi-automatic dropping, and the bottom easy-tear opening enables easy access.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Double Hundred Campaign Hakka Yellow Wine		
ENTERED BY	Bingru Tang		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

The wine box made of pulp molding material, with the wine bottle without label printing technology, is environmentally friendly. It showcases artistic paintings that reflect the local customs and regional culture.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Eco-friendly Huangjiu Shipping Packaging		
ENTERED BY	Zhiman Luo		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University School of Digital Media		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

The molded pulp packaging mimics the form of the internal wine bottle, ensuring instant recognizability and eco-friendliness. Paired with the blue-and-white porcelain bottle, it evokes a profound cultural resonance.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ke Xi (Hakka Yellow Wine)		
ENTERED BY	Yingying Huang		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging of Yellow Rice Wine integrates the unique local characteristics of Hakka culture into the "Ke Xi" brand design, inheriting intangible cultural heritage and enhancing life.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Double Hundred Campaign Hakka Yellow Wine		
ENTERED BY	Jiayao Jiang		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging is molded from local straw and distiller's spent grain pulp, featuring labels inspired by ancient herbal illustrations from millennia-old manuscripts and treated with a charred, aged effect to convey the wine's long history and craftsmanship. This design creates a blend of classic and contemporary, ancient yet stylish character.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Xiyue Wedding Large Jar Wine		
ENTERED BY	TEAM: Boyang Yu & Yang Yiling		
EDUCATIONAL INSTITUTION	Luxun Academy of Fine Arts		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

The large wine jar packaging of Xiyue Wedding Banquet is designed to hold and protect wine in a festive shape. It is the focal prop of the wedding ceremony, with both visual decoration and commemorative collection value, implying happiness and auspiciousness.

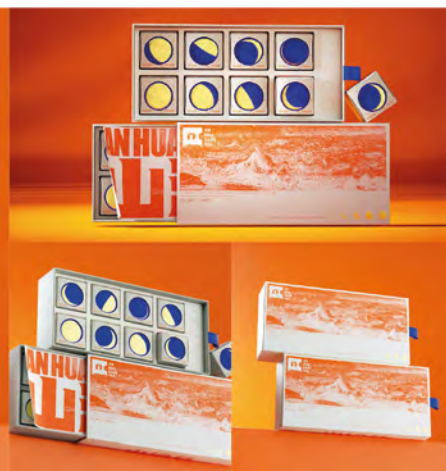


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Moonlit Mountain Creek Tea Packaging		
ENTERED BY	Yiang Huang		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

Inspired by the peaceful sight of a moonlit mountain stream, the design incorporates moon phases, blue nights, and orange moonlight, showcasing the unique beauty of Chinese aesthetics.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Le'an Seven Flavors · Interactive Salt-Control Clay Pot Rice		
ENTERED BY	Yifei Chen		
EDUCATIONAL INSTITUTION	Communication University of China		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

This design transforms packaging into a toy using a tangram-inspired structure. Combined with AR traceability and precise salt control technology, it promotes sustainability and health from both functional and emotional aspects, redefining the ready-to-eat clay pot rice experience.

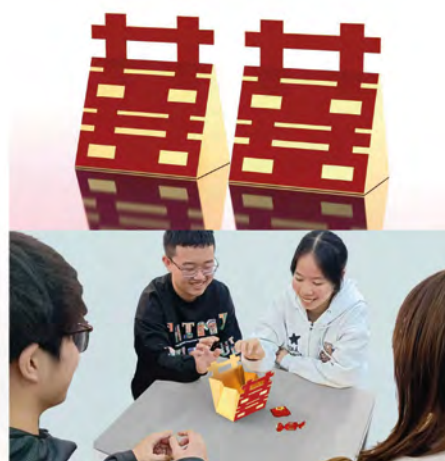


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sharing Joy		
ENTERED BY	TEAM: Xiaobing Mai, Pan Jiahui, Liang Xinyue & Yan Chaoxin		
EDUCATIONAL INSTITUTION	Shenzhen Polytechnic University		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

Paper bag opening allows showing and sharing wedding candies with others; after using up the candies, the bag can be reused as a small storage bag.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Cosset" Dog Food Packing		
ENTERED BY	TEAM: Jiaqiang Zhang, Li Beibei, Liu Xinyuan, Shan Lu & Huang Jing		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	OTHER	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging of "Cosset" dog food is inspired by stray dogs and adheres to the concept of "adding care to the dog world". The brand name is transliterated from the Chinese word "Pamper", and the warm red balloons highlight the theme of care.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Zoom World		
ENTERED BY	TEAM: Jiaqiang Zhang, Wang Meihui, Zhou Yuqing, Tan Siyuan, Li Beibei & Yang Rui		
EDUCATIONAL INSTITUTION	Hunan University of Technology		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	China

PRODUCT DESCRIPTION:

The packaging of "zoom world" children's outdoor insect exploration toys takes the magnified world from the perspective of children as the design inspiration, focuses on the design concept of capturing the surprise of childhood, and expresses the unrestrained perspective of children.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Xin Gan Bao Bei" Enzyme Drink Packaging Design		
ENTERED BY	TEAM: Yijia Ju & Ziyang Wu		
EDUCATIONAL INSTITUTION	Luxun Academy of Fine Arts		
MARKET CATEGORY	BEVERAGES	COUNTRY	China

PRODUCT DESCRIPTION:

The design of the "XinGanBaoBei" enzyme drink incorporates Hua Tuo elements as the main theme, combined with characteristic architectural cultural elements of Bozhou. The outer packaging features Hua Tuo's scroll as the main appearance, and the small enzyme bottle is inspired by the wine flask of Hua Tuo's statue.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Fuyu Mingbao" Tea Packaging		
ENTERED BY	TEAM: Jiaqi Xu, Yu Wanrong, Li Wanyu & Chen Luobin		
EDUCATIONAL INSTITUTION	Ceramic and Design College, Beibu Gulf University		
MARKET CATEGORY	FOOD	COUNTRY	China

PRODUCT DESCRIPTION:

It uses three Nixing pottery jars with a pull-out box to hold different Liubao teas, carved with tea-type patterns, in black and gold tones, integrating tradition and practicality, showing cultural heritage and delicacy.





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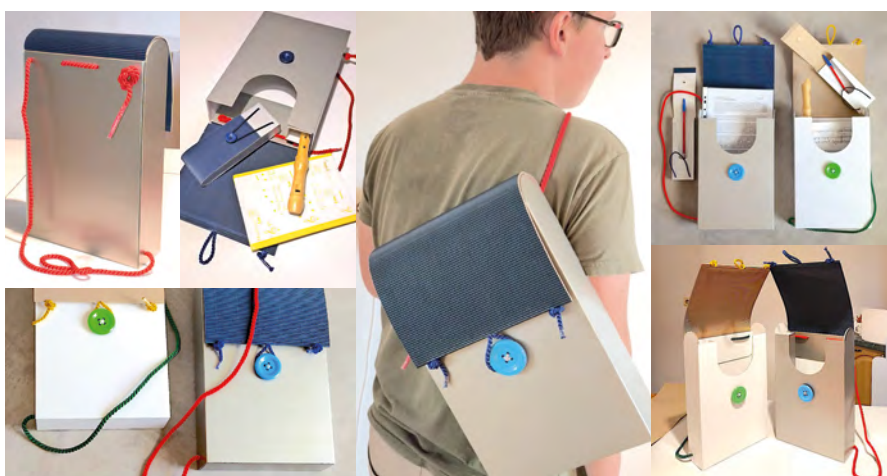


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bag for the Basic Music School		
ENTERED BY	David Zalabák		
EDUCATIONAL INSTITUTION	Vocational High School of Business and Media Production Kolin		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Czech Republic

PRODUCT DESCRIPTION:

The packaging solution presents a new concept in approaching the function and mission of a packaging. The original idea of creating a small school bag for the flute was expanded by the construction and design author David Zalabák, into a broader context: industrial production, social responsibility, school, health and personal care.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Blush Packaging - "Häivä"		
ENTERED BY	Lina Tuominen		
EDUCATIONAL INSTITUTION	LAB Institute of Design and Fine Arts		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Finland

PRODUCT DESCRIPTION:

Häivä is a minimal, one-piece blush package made entirely from recyclable cardboard. Its magnet-free solution simplifies recycling after its primary use, demonstrating a future-focused approach to sustainable makeup packaging.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Padon. Period Pads		
ENTERED BY	TEAM: Meret Fischmann, Jule Schelletter, Birte Müller & Bahareh Hosseinizadeh Alamdari		
EDUCATIONAL INSTITUTION	FH Münster / MSD		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Germany

PRODUCT DESCRIPTION:

Goal: Address taboo subject of 'period hygiene' with freshness, add value for users.

The pad, which comes in individual plastic-free packaging, can be removed from the opened folder and when the folder is opened upside down, it provides secure storage for a used pad.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	PLAYPACK: Interactive Packaging Design for Plantain Chips		
ENTERED BY	TEAM: Adabra Yayra, Vigbedor Erika & Sallah Bright Kwabla		
EDUCATIONAL INSTITUTION	Ho Technical University		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

This package is targeted towards promoting healthy snack choices and Ghanaian cultural heritage among children. The appealing package design for Plantain chips as a nutritious Ghanaian snack features the use of cost-effective materials that combines playful features and bold design to drive appeal among younger consumers.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	SMARTSIP		
ENTERED BY	TEAM: Priscilla Abass Ayiepo, Monica Annim & Teiko Agbozo Maakumah		
EDUCATIONAL INSTITUTION	Koforidua Technical University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Ghana

PRODUCT DESCRIPTION:

SmartSip, is a groundbreaking, eco-friendly bamboo bottle designed to tackle Ghana's plastic waste problem. This innovative product offers a sustainable alternative to single-use bottle. A built-in temperature sensor lets you know the exact temperature of your drink. The charging port ensures your bottle's smart features are always ready.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	SPIRAPACK: Snail Coil-Shaped Packaging for Modular Home Air Fresheners		
ENTERED BY	TEAM: Abdul-Wahab Ibrahim, Mumuni Omega Wumnaya & Dauda Rashida		
EDUCATIONAL INSTITUTION	University For Development Studies		
MARKET CATEGORY	OTHER	COUNTRY	Ghana

PRODUCT DESCRIPTION:

SpiraPack is a nature-inspired, snail coil-shaped packaging system, designed to store, display, and organize air freshener pods in a modular, refillable format. The spiral design stores up to six scent pods in segmented rings. Advanced models feature antennae-like extensions that function as precision spray nozzles, offering hybrid scent delivery.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ce-real Pac		
ENTERED BY	TEAM: Emony Edinam Apeadido, Deborah Nurekie Nuerterey & Xorlali Yao Agbemasu		
EDUCATIONAL INSTITUTION	Kwame Nkrumah University of Science and Technology		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

This package features a primary pouch made from treated millet starch, which enhances its barrier and antioxidant properties to protect contents and extend shelf life. The secondary 2-ply wall fiberboard box is crafted from millet and other cereals stalks, repurposing agricultural waste into durable, renewable material that absorbs shock.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	BIO PERF PACK (Biodegradable Luxury Perfume Packaging)		
ENTERED BY	TEAM: Prince Adekyere, Vigbedor Erica Elikem Ami & Blai Windforce Wishwell Winner		
EDUCATIONAL INSTITUTION	University of Ghana, Legon		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Ghana

PRODUCT DESCRIPTION:

The innovative BIOPERF PACK seeks to introduce a cost-effective biodegradable packaging for alcohol-based perfumes, featuring a biopolymer atomizer, a color-sensitive paper strip for level indication, and a bamboo casing. The design marks a significant step towards eco-friendly luxury packaging.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Freshsense Bio-Pack		
ENTERED BY	TEAM: Prince Adekyere, Vigbedor Erica Elikem Ami & Blai Windforce Wishwell Winner		
EDUCATIONAL INSTITUTION	University of Ghana, Legon		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

The FreshSense Bio-Pack presents a 100% biodegradable, transparent packaging solution for fresh-cut fruits, addressing the dual challenges of plastic pollution and food waste. It's made from plant-based Polylactic Acid derived from renewable resources such as sugarcane and corn starch, offering an economical and sustainable alternative to conventional plastic packaging.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Intelligent Transparency		
ENTERED BY	TEAM: Emmanuel Gyane Antwi Buasiako, Maame Nkrabea Cobbina & Winifred Nana Acquaba Arthur		
EDUCATIONAL INSTITUTION	Ashesi University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Ghana

PRODUCT DESCRIPTION:

A sustainable transparent plastic packaging reinforced with cellulose that exhibits metachromatism. It is a fusion of the mechanical abilities of Polylactic Acid (PLA) with the properties of irreversible thermochromic and natural dyes. It has an eco-label. A pigment from hibiscus and food grade thermochromic dyes are present.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ecostack: Smart, Safe and Efficient Packaging Revolutionizing the Onion Value Chain		
ENTERED BY	TEAM: Adabra Yayra,Vigbedor Erika & Sallah Bright Kwabla		
EDUCATIONAL INSTITUTION	Ho Technical University		
MARKET CATEGORY	FOOD	COUNTRY	Ghana

PRODUCT DESCRIPTION:

Our practical packaging design for onions focuses on using durable, cost-effective crates to reduce spoilage and food loss across the supply chain. EcoStack is integrated with stackable interlocking features, ventilation slots, and foldable construction. The design ensures onions stay fresh during transport and storage.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Monterosa Coffee Packaging		
ENTERED BY	Noémi Zsófia Piri		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

I've created a premium packaging design for a brazilian coffee product family. Enhancing the luxury feel with simple colors and pop-up elements. The hand drawn illustrations, which resemble etching, highlight the origins of the coffee with Brazil's national bird in the center. Creating a unique experience for every customer's unboxing.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Royale Oasis Premium Tea Packaging		
ENTERED BY	Amarilla Héri		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Royale Oasis is a premium tea selection featuring three of the Arab world's most beloved flavors: hibiscus, mint, and rose tea.

The packaging is not only elegant but also fully eco-friendly. Each set comes with a reusable tea infuser, designed for long-term use to reduce waste from disposable filters. It is easy to clean and highly practical. The tea container itself is made from biodegradable PLA plastic.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ecopoop Zero-Waste Dog Poop Bag Packaging		
ENTERED BY	Amarilla Héri		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Ecopoop is a biodegradable dog waste bag with eco-friendly packaging made from 100% recycled cardboard. Minimal printing reduces environmental impact. Available in S, M, and L sizes, each box is color-coded with icons. Side graphics provide simple step-by-step instructions, making the packaging both functional and educational.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Mini Wedding Cake Box for Guests		
ENTERED BY	Anna Laczházy		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

The Mini Wedding Cake Box for Guests is an elegant and sustainable packaging design that transforms the traditional wedding cake experience. Each guest receives a beautifully presented mini cake in a refined Baroque-inspired box made from fully recyclable paper.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Viragzó Tea Csomagolása		
ENTERED BY	Adrienn Fazekas		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Family bonding and interactive tea experience.

Songchi is an eco-friendly tea packaging concept designed to combine wellness, culture, and family experience. Inspired by Chinese tea traditions, the name Songchi derives from the characters meaning "circle" and "group," symbolizing reunion, harmony, and shared time.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Dookie Zero-Waste Dog Poop Bag Packaging		
ENTERED BY	Virág Vivien Vincze		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

"Dookie" is a zero-waste dog poop bag packaging solution featuring an eco-friendly box with a paper bag carrier and dispenser.

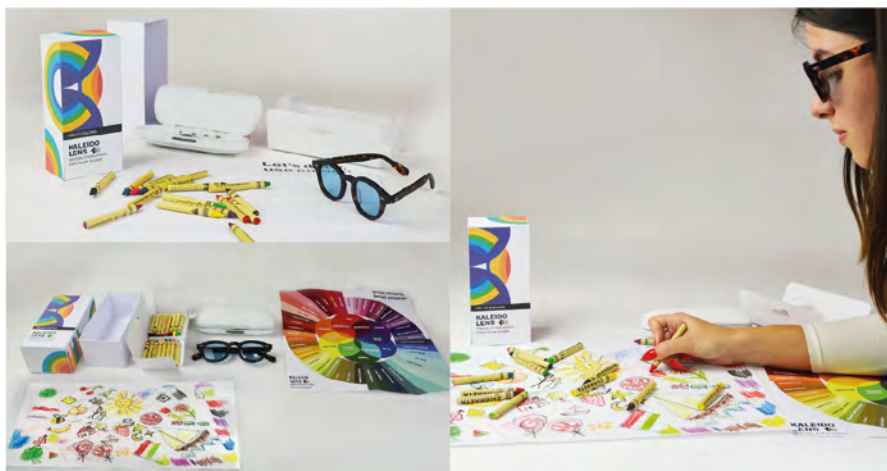


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Color Blind Eyeglasses Packaging		
ENTERED BY	Fanni Locsmándi		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

This packaging highlights the often-overlooked issue of color blindness. Inspired by nostalgic Polaroid color film boxes, the design symbolizes rediscovering colors. Made from recyclable cardboard, it includes a fold-out leaflet with a color wheel and blank side, crayons, and glasses in a white case encouraging playful, actively creative color use.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sustainable Packaging Design for Feminine Hygiene Products Supporting Special Needs		
ENTERED BY	Edina Magyar		
EDUCATIONAL INSTITUTION	Óbuda University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Hungary

PRODUCT DESCRIPTION:

This packaging offers an innovative and sustainable solution for dispensing feminine hygiene products. The boxes are made of corrugated cardboard, which is reducing plastic use and environmental impact by 50%. The design is aesthetic and discreet. Its mechanism ensures convenient use, supporting the daily routine of women with special needs.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Chez Dodo 10th Anniversary Macaron Packaging		
ENTERED BY	Mate Mireider		
EDUCATIONAL INSTITUTION	Visart Art School Budapest		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

I designed a macaron packaging for a Hungarian macaron manufacturer called Chez Dodo. They celebrated their 10th anniversary at the end of 2024. Seizing the occasion, I decided to design a birthday packaging for them.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ballast Boxing Gloves		
ENTERED BY	Alexandra Sándor		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	OTHER	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My packaging design presents a creative alternative. I came up with the idea that the packaging should convey the same dynamics and power as the gloves provide to both professional and amateur athletes. I worked entirely with texts in grotesque letters black-and-white and red hues and comic book-style illustrations.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	NATURA-Packaging Naturally		
ENTERED BY	Panna Gáspár		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	OTHER	COUNTRY	Hungary

PRODUCT DESCRIPTION:

This innovative ZEROWASTE packaging uses self-made, natural-recycled-fragrant paper that is 100% biodegradable and compostable. It is adhesive-free and plantable. It transforms into herbs after use, due to the herb seeds inside. Combining functionality-aesthetics and education, it promotes sustainability, circular design and conscious consumer behavior through harmony with nature. Made-with-METU-EKÖP.

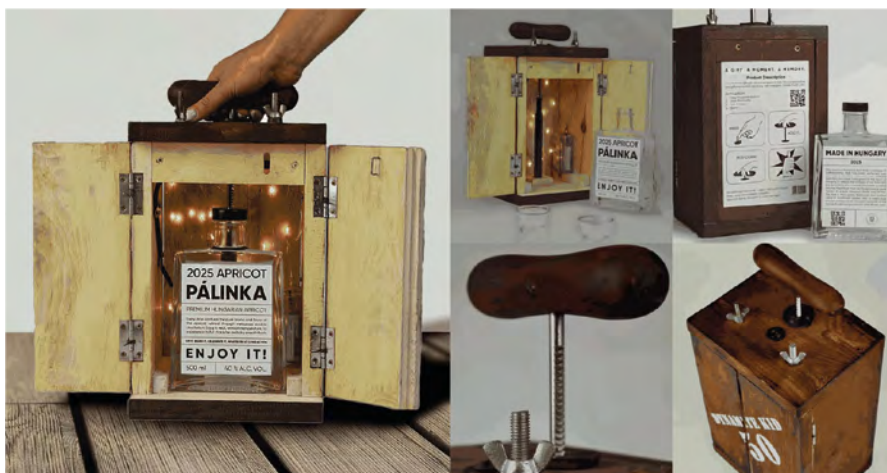


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Apricot Pálinka Birthday Packaging		
ENTERED BY	Júlia Koleszár		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	BEVERAGES	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Dynamite Kid 50 redefines pálinka packaging through an innovative detonator-inspired structure. The tactile mechanism turns unboxing into a sensory, "explosive" moment, connecting heritage with playful modern design and emotional engagement.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Apricot Pálinka Gift Box		
ENTERED BY	Virág Péter		
EDUCATIONAL INSTITUTION	University of Sopron		
MARKET CATEGORY	BEVERAGES	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My concept was to design environmentally friendly, recyclable, and easy to manufacture packaging for Hungary's most famous alcoholic drink, pálinka. The goal was to create packaging that is lightweight yet protective, while remaining visually appealing.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	AluSakk		
ENTERED BY	Sara Kollar		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	OTHER	COUNTRY	Hungary

PRODUCT DESCRIPTION:

The world's first chess set made from recycled aluminium bottles. Designed to promote sustainability and community interaction, this innovative board game combines eco-conscious materials with a classic strategic game format. It aims to raise environmental awareness while offering a meaningful and engaging group activity.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pudo 'n Poop Bag		
ENTERED BY	Zsófia Gregor		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	OTHER	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Designed to use the minimum amount of material (paper, ink and glue) while remaining durable, easy and cost-efficient to transport. It is compostable, informative, simple to store and use, with a friendly and approachable design.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Exclusive Tea Pack		
ENTERED BY	Zsófia Gregor		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Featuring an elegant, minimalist design that combines durability with sustainability — 100% compostable or reusable for storage. The set includes a paper bag, an outer sleeve and a simple, laminated black inner box containing three premium teas from India's Assam region and a recipe booklet to complement them.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Kafeega		
ENTERED BY	Karina Teilinger		
EDUCATIONAL INSTITUTION	Obuda University		
MARKET CATEGORY	FOOD	COUNTRY	Hungary

PRODUCT DESCRIPTION:

My goal was to design a coffee pouch that enhances user experience through easy dispensing, opening, and resealing. The pouch is made from carbon plasma-coated LDPE, allowing recyclability unlike traditional metallized versions, offering a sustainable, functional, and consumer-friendly packaging solution for modern coffee products.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Premium Tea Package		
ENTERED BY	Nóra Vajda		
EDUCATIONAL INSTITUTION	Budapest Metropolitan University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Hungary

PRODUCT DESCRIPTION:

Premium Ceylon tea packaging combining elegance, functionality, and sustainability. Inspired by the ritual of tea drinking, the foldable, glue-free box transforms into a small table. Made from biodegradable materials, it preserves aroma and reflects nature through embossed leaves and green tones, emphasizing quality and individuality.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sockcast: The Collectible Packaging That Saves		
ENTERED BY	TEAM: Kaka Adirajasa, Prayoga Wijaya & Farid Hasan		
EDUCATIONAL INSTITUTION	State Polytechnic of Jakarta		
MARKET CATEGORY	OTHER	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

Sockcast is a collectible sock package (Weather Series) that transforms into a functional piggy bank. It extends the package's life, reduces waste, and encourages users to save money for a "rainy day," embodying a "second-life" philosophy.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Nectar Bar		
ENTERED BY	TEAM: Daniel Andy Pradana & Dea Fellisa		
EDUCATIONAL INSTITUTION	Universitas Pembangunan Jaya		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

Designed for "Nectar Bar" honey soap, inspired by the shape of beehive as the main visual. The packaging uses a colour palette of honey and honeycomb, and green to signify environmental friendliness. Sustainable aspect lies in the cardboard material and waterproof beeswax container that can be used immediately.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	TaroCycle Packaging		
ENTERED BY	TEAM: Muhammad Fakhri Hakim, Faliana Alifia & Muhammad Alvito Fahriza		
EDUCATIONAL INSTITUTION	IPB University		
MARKET CATEGORY	FOOD	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

TaroCycle Packaging transforms taro plant waste into biodegradable packaging inspired by Indonesia's tudung saji, serving as a hygienic food protector. Made from taro stem biopulp and natural leaf wax, it unfolds into a serving plate with built-in utensils, promoting Bogor's culture and supporting a circular concept, From Taro to Taro.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	AKSARA: One Package, Double Function		
ENTERED BY	TEAM: Devani Nur Shafrina, Shafa Maulani Lu'luil Maknun & Fathima Azka Ghassani		
EDUCATIONAL INSTITUTION	Sepuluh Nopember Institute of Technology		
MARKET CATEGORY	OTHER	COUNTRY	Indonesia

PRODUCT DESCRIPTION:

Multifunctional packaging designed as a pen holder that combines modern practicality with the elegance of Indonesian culture. Created to preserve heritage through every detail, Aksara presents a high quality pen with meaningful design. It symbolizes unity in diversity, turning writing into an expression and celebration of Nusantara culture.

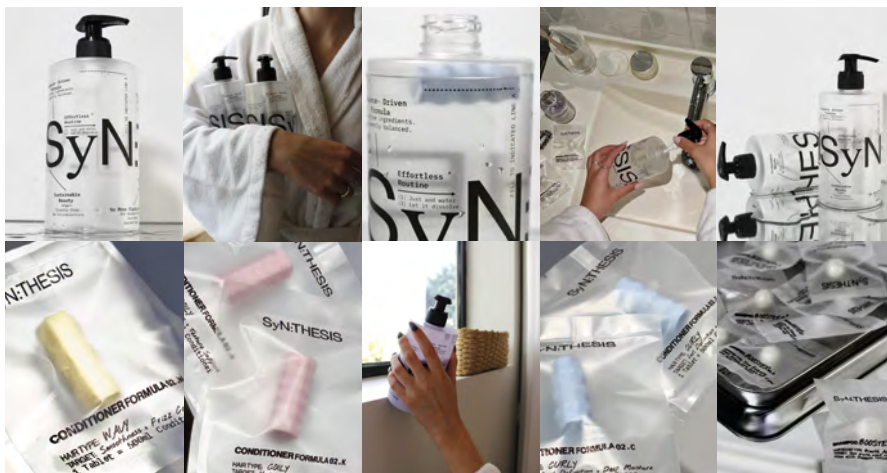


WORLDSTAR STUDENT CERTIFICATE

ENTRY	SYNTHESIS		
ENTERED BY	Roni Banili		
EDUCATIONAL INSTITUTION	Seminar Hakibbutzim College of Education, Tel Aviv		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Israel

PRODUCT DESCRIPTION:

SYN:THESIS is a refillable hair-care system merging science and sustainability. Durable 500 ml bottles pair with dissolvable shampoo, conditioner tablets plus targeted boosters. The design cuts plastic waste and shipping water, offering a sleek lab-inspired aesthetic and fully customizable formulas for every hair type—one bottle for life.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Castiello Yerba Mate Kit		
ENTERED BY	Alaa Ghannam		
EDUCATIONAL INSTITUTION	Rafik Hariri University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Lebanon

PRODUCT DESCRIPTION:

The Castiello Yerba Mate Kit features a beautifully illustrated box inspired by Lebanese village life. Soft watercolor artwork shows rolling hills, stone houses, and a woman sipping mate. Thoughtfully designed with warm tones and cultural details, the packaging captures nostalgia and heritage, turning the kit into a meaningful, artistic keepsake.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Whipped Cream Tube with Built-in Design Shapes and Gender-Inclusive Packaging		
ENTERED BY	Enass Tarabay		
EDUCATIONAL INSTITUTION	Rafik Hariri University		
MARKET CATEGORY	FOOD	COUNTRY	Lebanon

PRODUCT DESCRIPTION:

This tube makes decorating easy and fair for everyone. With a simple flip of its built-in design mechanism, users can switch between shapes like swirls and rosettes—no extra tools or messy piping bags needed, making it a more sustainable and enjoyable way to decorate.





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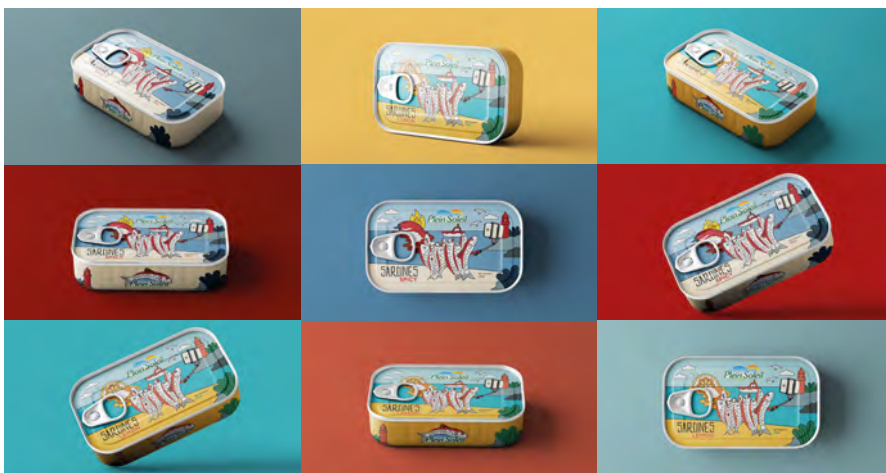


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sardine Package		
ENTERED BY	Lea Abdallah		
EDUCATIONAL INSTITUTION	Rafik Hariri University		
MARKET CATEGORY	FOOD	COUNTRY	Lebanon

PRODUCT DESCRIPTION:

Plein Soleil, a trusted Lebanese brand known for freshness and quality, inspired my redesign for a new sardine line. The packaging features playful illustrated sardines taking a beach selfie introducing a fresh, fun, and modern identity that captures today's social vibe and appeals to younger, casual snackers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Matcha Capsule Packaging		
ENTERED BY	Dima Moati		
EDUCATIONAL INSTITUTION	Rafik Hariri University		
MARKET CATEGORY	BEVERAGES	COUNTRY	Lebanon

PRODUCT DESCRIPTION:

My Matcha Capsule packaging transforms the traditional matcha making process into a quick, effortless experience through convenient capsules. Its bold, colorful design reflects each flavor's vibrancy while standing out on shelves. The unique pull-flap box enhances functionality and sustainability, holding more capsules with less waste than standard packaging.





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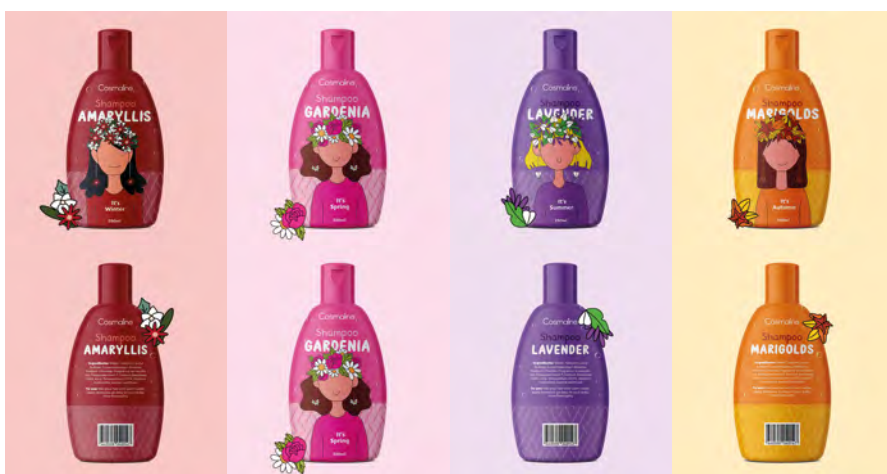


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Seasonal Shampoo		
ENTERED BY	Riyam Al Kurjeh		
EDUCATIONAL INSTITUTION	Rafik Hariri University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Lebanon

PRODUCT DESCRIPTION:

I created a four-season shampoo line to protect hair year-round: Gardenia for spring, Amaryllis for winter, Marigold for autumn, and Lavender for summer. Each design features illustrated girls representing the season's vibe, hair color, and floral scent, combining color, character, and nature to highlight beauty and seasonal hair care.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Taj – Soup Package		
ENTERED BY	Sara Bou Ali		
EDUCATIONAL INSTITUTION	Rafik Hariri University		
MARKET CATEGORY	FOOD	COUNTRY	Lebanon

PRODUCT DESCRIPTION:

Taj is a Lebanese food brand, is reimagined through an innovative soup package that merges design and functionality. The compact cylinder unfolds into a wide, heat-resistant bowl with a pull-tab lid, integrated spoon, and leak-proof structure. This is a convenient and portable solution that transform everyday soup into another experience.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Anbeg, Sustainable Zero-Waste Fresh-Seal Pickle (Achaar) Mini Packs		
ENTERED BY	Husna Al-Husaini		
EDUCATIONAL INSTITUTION	Sultan Qaboos University		
MARKET CATEGORY	FOOD	COUNTRY	Oman

PRODUCT DESCRIPTION:

Anbeg, derived from an ancient Arabic word for mango—offers sustainable, recyclable, zero-waste mini packs for all types of pickles worldwide like Omani green mangle achaar. It reduces global food waste and prevents contamination and mold, unlike large pickle containers that spoil before being fully consumed.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Liore Ascolta Il Mio Silenzio		
ENTERED BY	Veronika Khrystofor		
EDUCATIONAL INSTITUTION	Bydgoszcz University of Science and Technology		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Poland

PRODUCT DESCRIPTION:

The packaging design for skincare products combines functionality with aesthetics. Inside the box, a graphic imitating the texture of cream creates a surprising effect and emphasizes the set's luxurious character. The minimalist, subtle graphic design gives the collection an elegant, feminine look and enhances the visual appeal of the products.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	What Love Is		
ENTERED BY	Zofia Jankowska		
EDUCATIONAL INSTITUTION	Bydgoszcz University of Science and Technology		
MARKET CATEGORY	OTHER	COUNTRY	Poland

PRODUCT DESCRIPTION:

What Love Is – a fold-out vinyl packaging combining vector graphics, photography, and contrasting colors into a cohesive, eye-catching design. Departing from a classical format, it hides song lyrics behind panels instead of providing them in a separate booklet, creating an interactive and visually-engaging experience for the listener.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Story Stand		
ENTERED BY	Julia Polasik		
EDUCATIONAL INSTITUTION	Bydgoszcz University of Science and Technology		
MARKET CATEGORY	OTHER	COUNTRY	Poland

PRODUCT DESCRIPTION:

Story Stand is a Christmas themed POS stand designed for book shops to showcase books as gift ideas. The packaging construction is fully made out of cardboard and can be folded to lay flat during transportation and storing in between seasons.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	VEINE – E-commerce Perfume Packaging		
ENTERED BY	Wiktorja Dolczewska		
EDUCATIONAL INSTITUTION	Collegium da Vinci		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Poland

PRODUCT DESCRIPTION:

The VEINE e-commerce packaging for a fictional perfume brand combines functionality and aesthetics. Inspired by wood grain ("veine de bois"), the inner pattern echoes the wooden cap of the bottle. The minimalist black and white design creates a striking contrast and a "wow effect" upon opening.

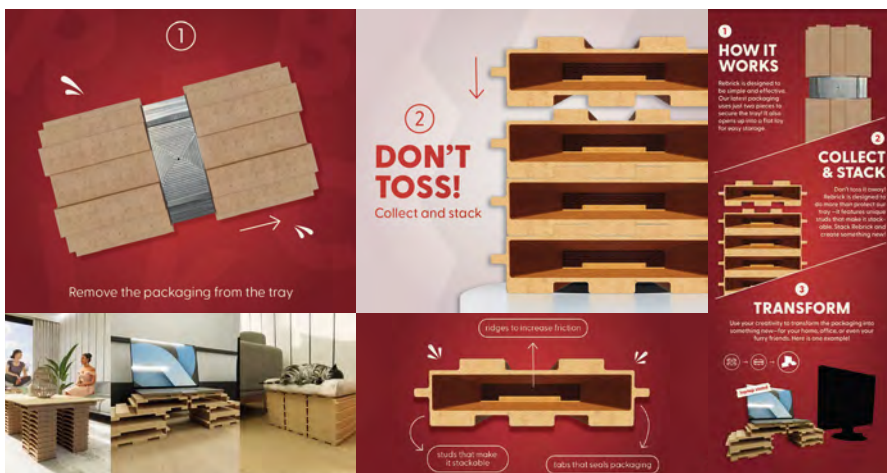


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Rebrick		
ENTERED BY	TEAM: Nadhrah Binte Hasra, Nur Nabilla Syahira Binte Rosma, Dian Haslina Binte Hassaz, Fatimah Binte Mohammed Izad		
EDUCATIONAL INSTITUTION	Nanyang Polytechnic		
MARKET CATEGORY	OTHER	COUNTRY	Singapore

PRODUCT DESCRIPTION:

This fiber-molded packaging replaces plastic bubble wrap and Styrofoam with recycled natural fibers that are strong, biodegradable, and compostable. Designed for reuse, it can be repurposed into laptop stands, coffee tables, or pet bedding — reducing single-use waste and promoting a circular lifecycle that turns discarded materials into valuable, sustainable resources.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	ReCreate		
ENTERED BY	TEAM: Edith Low Kia Low, Wong Zi Xun, Ong Min Guo & Nurizza Binte Mohd Rezal		
EDUCATIONAL INSTITUTION		Nanyang Polytechnic	
MARKET CATEGORY	OTHER	COUNTRY	Singapore

PRODUCT DESCRIPTION:

ReCreate: Turning Waste into Possibilities. ReCreate reimagines packaging by transforming discarded paper fibers into durable, fiber-molded designs that replace bubble wrap and styrofoam. It's OnnWah's commitment to circular design — reconstructing, rethinking, and repurposing materials to prove that sustainability can be functional, beautiful, and the beginning of something new.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	EcogGrow Tray		
ENTERED BY	TEAM: Tan Jia Qi Tan, Loke Jia Wen, Ong Zi Xuan & Lee XinYi		
EDUCATIONAL INSTITUTION		Nanyang Polytechnic	
MARKET CATEGORY	OTHER	COUNTRY	Singapore

PRODUCT DESCRIPTION:

The Eco Grow Tray transforms disposable packaging into a reusable, plant-growing tray made from biodegradable fiber materials. It promotes eco-friendly habits by making reuse simple and engaging. Encouraging users to grow plants from their packaging, it symbolizes renewal and shared responsibility — growing together for a greener tomorrow.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Twin Treasures		
ENTERED BY	Megan Ho		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	FOOD	COUNTRY	Singapore

PRODUCT DESCRIPTION:

The packaging houses eight mini mooncakes in two tiers, one removable. After, it transforms into a dual-purpose jewellery / personal storage box – one tier for each user. The reusable elastic grosgrain band secures the package and also can be repurposed to hold earrings by pinning them into the material.

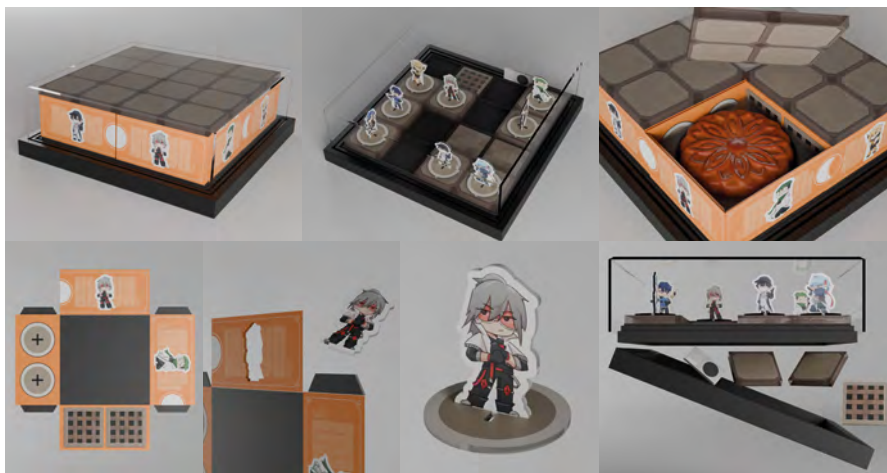


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Reframe		
ENTERED BY	Shiang Hui Ong		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	FOOD	COUNTRY	Singapore

PRODUCT DESCRIPTION:

Reframe is inspired by the vibrant and intense culture of collecting figurines and merchandise, especially within East Asian entertainment and gaming communities. With the huge amount of waste generated from mooncake packaging every year, Reframe challenges the idea of turning the box itself into something sought after by collectors.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Golden Tier		
ENTERED BY	Nuryn Tanisya Binte Muhammad Alfie		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	FOOD	COUNTRY	Singapore

PRODUCT DESCRIPTION:

The Golden Tier's dual-purpose design transforms a mooncake gift box into a reusable teacake stand. Its tiered, tin structure offers durability and long-term value, aligning with TWG's luxurious yet sustainable ethos. By merging packaging and display, it becomes an elegant, lasting centerpiece that enhances the user experience.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Re:Gift		
ENTERED BY	Yu Jia Tang		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	FOOD	COUNTRY	Singapore

PRODUCT DESCRIPTION:

Re:Gift, packaging with a second life. Interactive and memorable, it includes four components: a minimal carrier, a cover that doubles as a box, a base that serves as a tray, and a wrapper that blooms into a flat plate. It turns the unboxing experience into a purposeful, reusable experience.





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ENTRY	Four Season Tea Box		
ENTERED BY	Marcus Liang		
EDUCATIONAL INSTITUTION	Ngee Ann Polytechnic		
MARKET CATEGORY	FOOD	COUNTRY	Singapore

PRODUCT DESCRIPTION:

Modular, upcycled packaging concept that transforms into a functional tea set-blending sustainability with cultural storytelling crafted from reclaimed pallet wood. Built with traditional joinery and becomes coaster and base serves as heat-resistant trivet. Design to extend beyond its initial use honoring raw beauty and longevity of salvaged wood.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	PurrPaste Cat Treat		
ENTERED BY	Sonia Khan		
EDUCATIONAL INSTITUTION	Institute of Packaging South Africa		
MARKET CATEGORY	OTHER	COUNTRY	South Africa

PRODUCT DESCRIPTION:

PurrPaste, a lickable cat treat contained and dispensed from a mono-dose Snap-EZ sachet format to deliver a premium user experience: one-handed opening, precise portion control, and mess-free dispensing appealing to urban pet owners. The primary packaging uses mono-material polypropylene (PP), fully compatible with recycling streams in South Africa.





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ENTRY	City Seeds Grow Kit		
ENTERED BY	Beth Tyldesley		
EDUCATIONAL INSTITUTION	Open Window		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This compact, recyclable garden kit unfolds to provide everything you need and need to know about planting and starting a garden. Clearly illustrated instructions surround the kit items, providing accessible instructions for beginners. Bold colours and illustrations, alongside clear typography, identify the variants and provide shelf-appeal.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	What IF...? McDonald's Takeaway		
ENTERED BY	Innocent Mashishi		
EDUCATIONAL INSTITUTION	Tshwane University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The redesigned McDonald's packaging uses biodegradable molded pulp for burgers and chips, with an integrated one-hand carry system and straw/fork utensil slot. It reduces plastic waste, maintains insulation, and improves convenience by allowing customers to securely carry food and drinks in one hand—supporting sustainability and enhancing everyday usability.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	One Bite, Reseal.		
ENTERED BY	Siyaphila Akwande Mbuyazi		
EDUCATIONAL INSTITUTION	Durban University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Cadbury PortionLock: A 17g resealable sachet that ensures precise sugar control via portion discipline reducing risk of diabetes. Lunchbox/pocket-ready with zip-lock freshness. Constructed from mono material and with post-use storage reuse it delivers true circularity. Open, bite, reseal...



WORLDSTAR STUDENT CERTIFICATE

ENTRY	EcoBrew Coffee Slice		
ENTERED BY	Cara-Lee Whitaker		
EDUCATIONAL INSTITUTION	Institute of Packaging South Africa		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

EcoBrew offers a practical, zero-waste alternative to conventional coffee sachets and plastic pods. Each unit consists of a dissolvable square of Arabica coffee housed in a fully compostable dual-chamber PLA pod. The solution is further elevated by a collapsible paper cup, included in the multi-pack format, with seed-paper sleeve.





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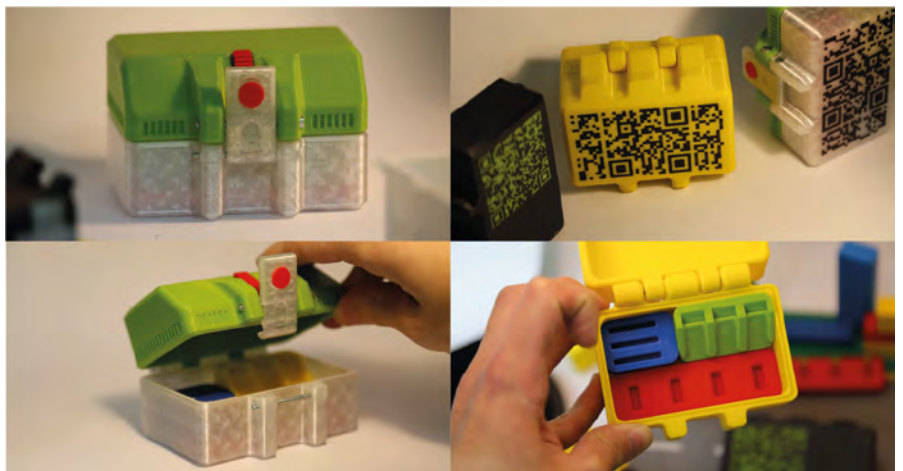
ENTRY	Accessible Digital Media Box		
ENTERED BY	Julian Bester		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology		
MARKET CATEGORY	OTHER	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A pack designed to also function as a multi-sensory organizer for digital storage media. Designed for neurodiverse users, it employs color-blocking and tactile cues for spatial navigation. An integrated QR code bridges to an accessible digital interface, offering text-to-speech and AR customization, making data management physically and digitally intuitive.

Project Video Link:

https://drive.google.com/drive/folders/1eqUWICqoeUqWz7x7mXTNpKe5F22_OsjO



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Beauty Beyond Barriers		
ENTERED BY	Kamogelo Morare		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This pack redesign of Maybelline's concealer replaces twisting and strain with a one-handed pump, ergonomic form, and built-in blender. It transforms a daily challenge into enhanced user independence, proving packaging that isn't just a container, but which is a voice for inclusivity.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bostik Assistive Camouflage		
ENTERED BY	TEAM: Jarod De Villiers & Marseilles Corinne Naudé		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Bostik Assistive Camouflage targets Blister packaging. It features two visually distinct tabs with imprinted textures to not only guide users with both physical and visual impairments in opening the pack, the tabs also act as a tamper-evident tool. Colours for the tabs are inspired by Bostik's iconic gecko logo.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Mythos Meze Takeaway Packaging		
ENTERED BY	Oratile Matjeni		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Mythos' packaging elevates takeaway with a fold-out base that transforms into a serving platter; perfect for enjoying Greek Meze together, wherever you are. Its modular design prevents spills and shifting during delivery while offering a stylish yet functional solution that reflects the restaurant's commitment to quality from kitchen to doorstep.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Take Haru Home		
ENTERED BY	Roan Stone		
EDUCATIONAL INSTITUTION	Eduvos		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This concept redefines the sushi takeaway experience with a sustainable, modular packaging system that solves key delivery issues like sauce leaks and food shifting. It elevates Haru Sushi's brand identity, integrates inserts that suit varied meal layouts effortlessly and offers a refined, memorable customer experience from box to bite.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Flavour and Function Spice Pack		
ENTERED BY	Njabulo Zwane		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The triangular shaped design, for everyday spice packaging, makes it very space efficient and easy and convenient to use. The colourful visuals combined with a unique shaped pack in this market category, create interest and engage the consumer in adding a flavourful spice to a traditional South African braai occasion.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Always - Inclusive Packaging Design		
ENTERED BY	Daluci Whiston		
EDUCATIONAL INSTITUTION	Eduvos Bedfordview		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Always Inclusive packaging redefines menstrual care with tactile, colour-blind-friendly, and multilingual design. It addresses real community needs, promotes dignity and empowerment, and offers a sustainable, resealable, multi-flow box. By merging innovation with social impact, it goes beyond accessibility... making it a truly deserving, game-changing pack.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Easy Squeeze Peanut Butter		
ENTERED BY	Marinda van der Merwe		
EDUCATIONAL INSTITUTION	Institute of Packaging South Africa		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A soft polypropylene squeeze bottle paired with a clear, easy-open flip-top cap, offering flexibility, control, and ease of handling to consumers with arthritis and limited hand strength. The squeezable dispensing mechanism combined with the ergonomic bottle shape ensures greater independence and convenience for all users.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Smart Label Funnel		
ENTERED BY	Tashriq Ishripersadh		
EDUCATIONAL INSTITUTION	Durban University of Technology		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The Smart Label which is adhered to the back of the Shell Helix 5l bottle, is easily detached and cleverly turns into a funnel to make pouring oil in a vehicle's engine safer, easier and eco-friendly.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Duo Pack Peanut Butter and Jam		
ENTERED BY	Eyethu Inathi Bikitsha		
EDUCATIONAL INSTITUTION	Institute of Packaging South Africa		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A single-portion duo pack which conveniently combines both peanut butter and jam for ease of dispensing by consumers at home, on the go and in hospitality environments. The dual compartments hold a single portion of each the peanut butter and the jam, the peelable lid offers clear branding on pack.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Easy Open Jam		
ENTERED BY	Nitasha Sooful Anthony		
EDUCATIONAL INSTITUTION	Institute of Packaging South Africa		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A lightweight PET jar paired with an ergonomic flip top polypropylene cap that opens easily with one hand and minimal force. Soft-touch full-body label enhances grip, large, high-contrast text, bold ingredients lists and easy-to-read nutrition panels – designed to meet the needs of consumers with physical and visual limitations.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Single Hand Pill Dispenser		
ENTERED BY	Lungelo Mkhize		
EDUCATIONAL INSTITUTION	Durban University of Technology		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Have you ever dropped a pill while popping it out? Many, especially visually-impaired or one-handed people, struggle with this. Imagine packaging that pushes pills from outside the box to inside, releasing them directly into your hand—providing safer, simpler, and more inclusive packaging.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Spaghetti Vault		
ENTERED BY	Kiah Karson		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This recyclable tin dispenser protects spaghetti from breakage, features Braille and tactile icons for accessibility and includes dual serving-size openings for easy use. Its bold Afro-Italian illustration, reuse instructions and vibrant colours make it eye-catching, sustainable and intuitive—designed for function, reuse and cultural resonance.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Stacked Ice Tea		
ENTERED BY	Lauren Fisher		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Simple yet eye-catching, this attractive glass tower designed for Doubleshot iced tea is stacked with your favourite Amazonian flavours. The illustrations are inspired by the film, forming a terrifying Anaconda. Choose from Acai, Camu Camu and Guarana, or all three, and connect them into a menacingly delicious stack.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lucky Star's Single Serve Tuna		
ENTERED BY	Kelly-Shae Johnson		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Lucky Star's single-serve tuna packaging reduces food waste from oversized cans by offering a portion for single use. The brand's signature colours ensure recognizability. Designed to appeal to children, the playful illustrations help improve perceptions of fish while giving parents a convenient and nutritious protein option for packed school lunches.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Battery Box		
ENTERED BY	Keanu van Rensburg		
EDUCATIONAL INSTITUTION	Greenside Design Center		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This redesign improves hard to open, single use battery packs with a simple to use, more durable box. Peel tabs on the batteries reveal dead battery designs underneath, allowing used batteries to be stored alongside unused ones, eliminating confusion and making it easier to recycle them all together.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Quick Fix Band-Aid Pack		
ENTERED BY	Ninke Otto		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A 'three in one' single serve packaging design for the brand Band-Aid. The sachets include a saline-soaked pad to clean the wound, a petroleum jelly pad for hydration, and lastly a band-aid to seal it. It is easy to use, and perfect for a quick fix.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Nomi Dairy Free Ice Cream Packaging		
ENTERED BY	TEAM: Kyle Labuschagne, Emily Anna Schady, Nina Wessels, Nande Mki, Jessica Owendale, Mila van der Merwe & Carishny Chante Prins		
EDUCATIONAL INSTITUTION	Stellenbosch University		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The packaging design for Nomi optimises consumer appeal, product integrity and environmental performance while remaining cost-effective. The clear mono-polypropylene (PP) tub reveals the product's unique swirl design, enhancing consumer trust. Functionality is achieved through an ergonomic tub with a resealable lid.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Play Pack Pet Treats		
ENTERED BY	Tanaya Ajoodha		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	OTHER	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The Forage Play Pack combines sustainability, enrichment, and smart packaging to create a playful, reusable experience for dogs. Designed to reduce waste and increase engagement, each toy uniquely integrates a treat—encouraging activity, curiosity, and joy. It's packaging that's not just functional, but fun—for both pets and people.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Crave Carry		
ENTERED BY	Luke van Staden		
EDUCATIONAL INSTITUTION	Eduvos Nelson Mandela Bay		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Packaging design for Crave Burger brings in a cinema-style carrier to address challenges with existing takeaway packaging. A strong, biodegradable cardboard is used and features a raised backboard with an easy-to-hold handle, so it's balanced and can be carried with one hand. Modular compartments ensure stability and neat presentation.





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ENTRY	Spot, Tear and Share		
ENTERED BY	Karla Strydom		
EDUCATIONAL INSTITUTION	Eduvos Pretoria		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This pack redesign focuses on making wine gum packs easier to open for all, even those with limited hand functionality. The redesign features a tearable seal that ensures the packet is torn from right to left. A thin ribbon initiates the tear and is also accessible for a teeth-grip.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Waggle PawPack		
ENTERED BY	Kayla Ferreira		
EDUCATIONAL INSTITUTION	Open Window		
MARKET CATEGORY	OTHER	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The Waggle Cafe pack reduces waste with an edible bowl pets can enjoy after use. The To-Go Box, designed around pets rather than owners, combines treats, a toy, and the bowl as a pampering takeaway experience. It reimagines packaging as playful, sustainable, and pet-first, a feature most pet cafés overlook.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Biodegradable Noodle Bag - Maggi x Naruto Collab		
ENTERED BY	Joash Gounden		
EDUCATIONAL INSTITUTION	IIE Vega Durban		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This unique bag is made of seaweed and mycelium-infused paper. With instant noodle packaging being such a big issue for the environment, this addresses the issue. Along with having a sleek and easy reading design, the packaging can also conveniently be used as a placemat once opened up.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Portable Pour-Over Filtered Coffee		
ENTERED BY	Kayla Rouse		
EDUCATIONAL INSTITUTION	Eduvos Pretoria		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Ever wanted a grab and go version of your favorite Terbodore filter coffee? The Portable Pour-over is a coffee filter bag supported by two bamboo sticks. It sits comfortably over your mug as you pour hot water over the pre-portioned grounds. The package design follows in the Terbodore brand style.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Hold-Up		
ENTERED BY	Mzwakhe Mbonani		
EDUCATIONAL INSTITUTION	Tshwane University of Technology		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

HOLD-UP is an innovative, returnable milk sachet holder that promotes accessibility, sustainability, and ease of use. Its rigid, safe design aids pouring, benefits elderly and differently-abled users, and encourages recycling, addressing both social and environmental needs while remaining affordable and practical for township retail markets.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Single Serve Espresso		
ENTERED BY	Mikaela Collins		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Single servings of double shot espresso allows coffee to be one less thing you have to think about. It is for those people who don't have a coffee machine, time to make it or knowledge of coffee. The single serving creates a quick and easy way to solve this.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	CarryMeUp!		
ENTERED BY	Ndivhuwo Muladi		
EDUCATIONAL INSTITUTION	University of Johannesburg		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A Quick-Service-Restaurant packaging solution for hot dishes and soups typically supplied by Thai restaurants. The cleverly designed handle makes the hot contents comfortable to carry and with a wide fold back of the lid makes the pack easy to open and consume from.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Build-A-Bun		
ENTERED BY	Nikhil Juraine Pakkiri		
EDUCATIONAL INSTITUTION	Durban University of Technology		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This packaging transforms a simple takeaway meal into an interactive and eco-friendly experience. It strengthens Rocomamas' brand identity, engages kids through creative gameplay, reassures parents with fresh, safe and healthy ingredients, which supports sustainability goals — thus making it not just normal packaging, but a memorable brand moment worth celebrating.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Band-EEZ		
ENTERED BY	Jameel Pietersen		
EDUCATIONAL INSTITUTION	Cape Peninsula University of Technology		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A packaging solution to address the challenges with opening and applying band-aid plasters, an everyday, first-aid essential used worldwide. The updated design includes a one-piece wrapper that combines sleeve and opening tabs, with a larger gripping surface and simple action to open, improving accessibility for all while reducing waste.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Jakkalsvlei Wine Cans		
ENTERED BY	Suzaan Pienaar		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A uniquely shaped can, inspired by the traditional wineglass, along with its elegant graphics, captures the essence of this South African wine brand. The pack provides an engaging and convenient consumption experience for consumers who want to enjoy their wine directly from the can, at a picnic or festival.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	UdderJoy - Flavoured Milk		
ENTERED BY	Ashish Mawalall		
EDUCATIONAL INSTITUTION	Institute of Packaging South Africa		
MARKET CATEGORY	BEVERAGES	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Primary packaging made from a kraft-laminated paperboard carton with a pull-out HDPE spout, ensures an ease of use, especially for consumers with motor impairments. Kraft paperboard provides a good touch and feel for grip, carton shape is ergonomic and the pull-out spout ensures an easy pour spill free usage.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sunlight's Single Serve, Water-soluble Dishpods		
ENTERED BY	Morgan Kleynhans		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	HOUSEHOLD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

Sunlight dishwashing liquid redesigned as 5ml water-soluble pods in recyclable cardboard packaging. Having a single-serve option enhances user convenience by providing "just the right amount every time". This ensures perfect dosing with zero product wastage, aligning with modern consumer values.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Jalapeno Devil Jar		
ENTERED BY	Isabella Willoughby		
EDUCATIONAL INSTITUTION	University of Pretoria		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

A cleverly designed jar and lid for Extra Spicy Pickled Jalapeños. A devil-styled fork attached inside the lid engages consumers and makes it easy to stab and retrieve pickles. Horn-shaped lid details and jar indents enhance accessibility and add a fun, themed twist to the user experience.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Slick Squeeze		
ENTERED BY	Lethabo Makofane		
EDUCATIONAL INSTITUTION	Eduvos Pretoria		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

This redesigned sachet keeps the brand's signature look while adding an intuitive, accessible opening. A single-tear groove and tomato-shaped pull-tab simplify unsealing without complicating production. The pull-tab improves grip and precision, making opening easier and cleaner while reducing mess and frustration for consumers.





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ENTRY	Nutventures		
ENTERED BY	Delné Pottas		
EDUCATIONAL INSTITUTION	Potchefstroom Academy		
MARKET CATEGORY	FOOD	COUNTRY	South Africa

PRODUCT DESCRIPTION:

The Nutventures pack makes snacking simple and exciting! Ten 40g boxes sit neatly in a handy dispenser—just tear, grab, and go. Perfect for lunch boxes, road trips, school, or camping. Each mini box pops open with a press-and-tear seal, revealing fresh, crunchy roasted nuts ready to fuel your next adventure.

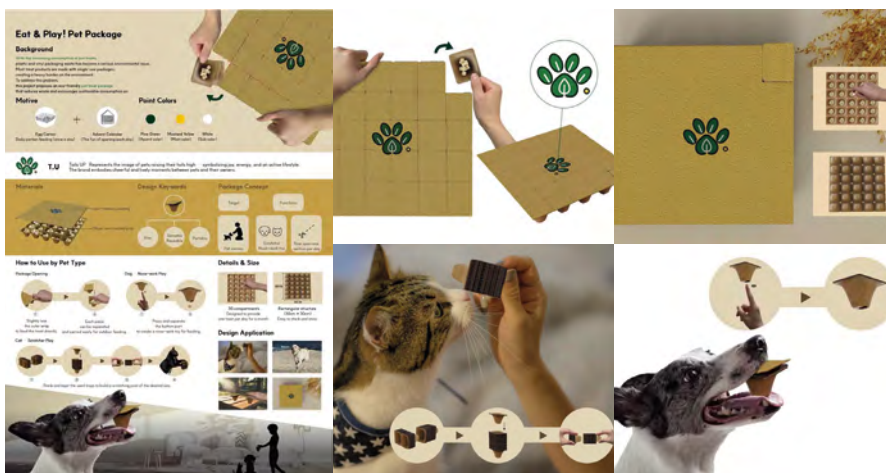


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Eat & Play! Pet Package		
ENTERED BY	Jieun Lee		
EDUCATIONAL INSTITUTION	Kyungsung University		
MARKET CATEGORY	FOOD	COUNTRY	South Korea

PRODUCT DESCRIPTION:

With the rising consumption of pet treats, plastic and vinyl packaging waste has become a serious issue. Most treat packages are single-use, causing environmental burdens. This project proposes an eco-friendly pet treat package that reduces waste and promotes sustainable consumption.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sand Grab		
ENTERED BY	TEAM: So Hyeon Kang & Jeong Hyun Park		
EDUCATIONAL INSTITUTION	Sangmyung University		
MARKET CATEGORY	FOOD	COUNTRY	South Korea

PRODUCT DESCRIPTION:

Eating sandwiches outdoors can be inconvenient due to limited handwashing and messy sauces. Its glove-inspired film lets you peel and slip your fingers inside, turning the film into a hygienic tool. With a minimal structure requiring little added material, it enhances usability while remaining economical.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Wave		
ENTERED BY	Lucia Macias		
EDUCATIONAL INSTITUTION	Universidad de Valladolid		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

Sustainable and resistant fish packaging made of waterproof cardboard with thermal insulation. Its design allows safe stacking, easy transport, and conversion into a display. It is recyclable, lightweight, and functional, tailored to the real needs of the fishing industry.





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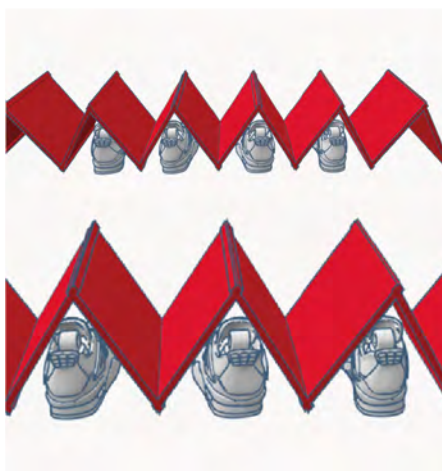


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ENTRY	EkoBox		
ENTERED BY	TEAM: Victoria Fernández, Clara Rodero, Chen Zhe Yang Zhu & Marc Martínez		
EDUCATIONAL INSTITUTION	Universidad Europea de Valencia		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

From an economic standpoint, the new packaging enables annual savings of €80,000, and the initial investment is recovered in just four months. Ultimately, it is a sustainable, cost-effective, and most importantly, simple solution.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pascualitos		
ENTERED BY	Eva Carlos Bruzos		
EDUCATIONAL INSTITUTION	Escuela Superior de Arte del Principado de Asturias (ESAPA)		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

Pascualitos redesigns its Creamy drinkable yogurts for children with attractive characters and flavors. It uses 100% recycled packaging designed to be reused as toys, promoting dairy consumption and environmental protection.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	DoDo		
ENTERED BY	TEAM: Bingen Larrañaga, Eneritz Sagastume & Irati Mendez		
EDUCATIONAL INSTITUTION	Mondragon Unibertsitatea		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

DoDo swaps bulky EPS crates for an ultralight, self-folding cardboard box: unfolds in two moves, bottom grips keep wrists neutral, slashes injuries and waste, saves truck space and costs under €0.65—pure ergonomic efficiency for fresh-seafood logistics.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Shake&Go		
ENTERED BY	TEAM: Susana Cebrian & Diego Kasamian		
EDUCATIONAL INSTITUTION	Elisava		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

Shake&Go, the new Florette's Complete Salad, comes in a taller, slimmer container so you can enjoy it anywhere without needing a surface to set it on. Easy to separate for recycling, printed with two inks. Shake & Go pour in the toppings, close the lid, shake, and ready to eat!





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	YogGo		
ENTERED BY	TEAM: Clara Isabel Vercher Boronat, Nerea Tarín Sáez & Alejandra Campos García		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Valencia		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

YogGo reinvents how we enjoy yogurt: eat it with a spoon, drink it by squeezing the base, or freeze it and enjoy it like ice cream. One product, three ways to live the experience. Fun, versatile, and perfect for kids and teens anytime, anywhere.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Moeve Z		
ENTERED BY	Adrián Díez Yubero		
EDUCATIONAL INSTITUTION	Escuela Superior de Arte del Principado de Asturias		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

The MOEVE Antifreeze packaging redesign enhances user experience, shelf visibility, and logistical efficiency. Its distinctive shape and integrated handle with pouring cap improve usability, while its geometry optimizes storage and transport. The design aligns with CEPSA's new visual identity, reinforcing brand recognition and sustainability efforts.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Moeve 1		
ENTERED BY	TEAM: Mariana Sanz Villa, Lorena Izquierdo Sanz, Samuel Velasco Diez & Guiomar Liye Arroyo Hernández		
EDUCATIONAL INSTITUTION	Universidad de Valladolid		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

The new 5L Moeve coolant container features an ergonomic droplet-shaped design, a tethered cap, and recyclable materials. It improves pouring, is reusable, stackable, and transport-efficient. The packaging enhances brand visibility and sustainability, offering a safe, functional, and responsible user experience aligned with Moeve's commitment to innovation and environmental care.

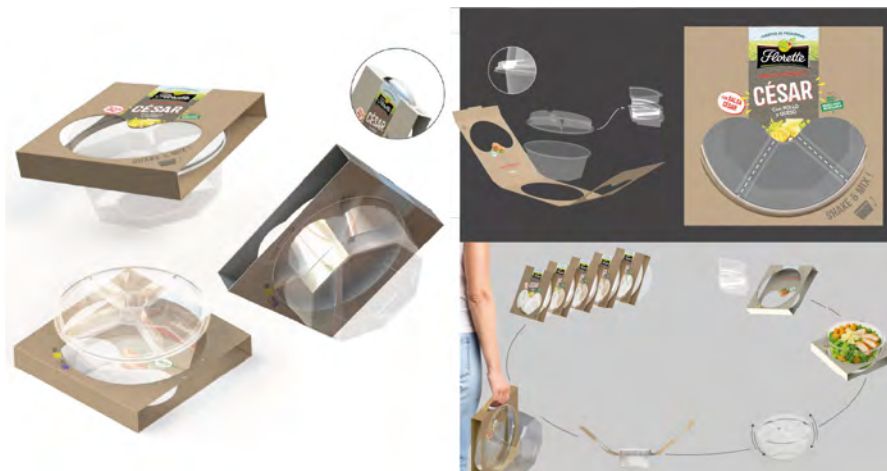


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Shake&Mix		
ENTERED BY	TEAM: Ana Rodes, Laura Martín, Jorge Iribarren & Barbara Serrano		
EDUCATIONAL INSTITUTION	Universidad de Zaragoza		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

"Shake & Mix" allows you to mix the salad by shaking it, without utensils. It features a die-cut toppings tray that makes separation and stacking easy, reducing waste. It includes a multifunctional cardboard piece as handle, support, and tray, a window to view contents, and a QR code with recipes.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fresh Planet		
ENTERED BY	TEAM: Marisol López, Pablo Zamora, Daniel Rodriguez & Manuel Cabrera		
EDUCATIONAL INSTITUTION	Universidad Europea de Valencia		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Spain

PRODUCT DESCRIPTION:

In less than 8 months, Babaria Fresh Planet will develop a 100% recycled rPET aerosol container with direct screen printing and a crimped valve on a reinforced neck. It's a sustainable alternative to metal, aligned with the brand's environmental values and the demands of today's consumers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Evolutionary Packaging Circular Design		
ENTERED BY	Maria Navarro Granell		
EDUCATIONAL INSTITUTION	EASD Valencia		
MARKET CATEGORY	BEVERAGES	COUNTRY	Spain

PRODUCT DESCRIPTION:

This sustainable wine packaging combines functionality, user experience, and environmental commitment. Made without adhesives, it protects during transport, transforms into a lamp, and contains seeds that regenerate nature when discarded. It follows a circular logic designed to benefit logistics, the end user, and the environment.





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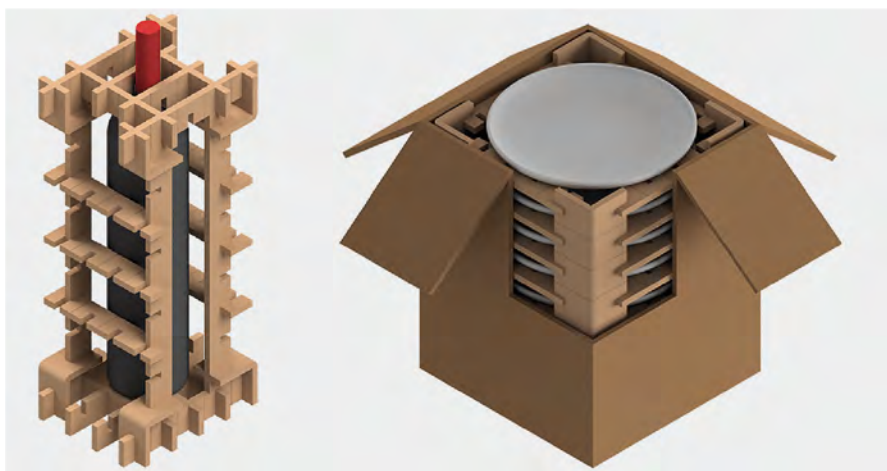


WORLDSTAR STUDENT CERTIFICATE

ENTRY	PAM		
ENTERED BY	TEAM: Luis Bretos Lana, Diego Magarin & Ian Campos		
EDUCATIONAL INSTITUTION	Universidad de Zaragoza		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

PAM (Adaptable Modular Protections) creates modular structures from a functional unit distributed in cardboard strips that are both cuttable and foldable. These strips can be used as slats or corner pieces to form complex protective structures for a wide variety of geometries. These are easy to handle, transport, and store.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cero		
ENTERED BY	TEAM: Catalina Borrás, Clara Riera & Carlos Landaeta		
EDUCATIONAL INSTITUTION	Escuela de Arte Superior de Diseño de las Islas Baleares		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Spain

PRODUCT DESCRIPTION:

Deodorant redesign project for Babaria focused on sustainability. Aluminum is replaced with recycled PET, enhancing ergonomics, environmental impact, and packaging aesthetics. The result is a functional, modern design aligned with the brand's natural and responsible values.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	ClearAir		
ENTERED BY	Anna Clos Biendicho		
EDUCATIONAL INSTITUTION	ESDI Barcelona		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Spain

PRODUCT DESCRIPTION:

Babaria Clear Air is an innovative aerosol container made from transparent recycled PET, combining sustainability, functionality, and an attractive design. Its modern aesthetics and safe system offer a practical user experience while reinforcing the brand's commitment to the environment and a more conscious way of consumption.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ready to Shake and Enjoy		
ENTERED BY	TEAM: Laura Alcántara, Andrea Borruey & Elisa Appolloni		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Valencia		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

Ready to shake and enjoy. Florette's new salad packaging allows for easy ingredient mixing thanks to its "click" lid and is easy to carry with its wraparound cardboard strip. Its lightweight design, separate compartments, and clearly visible labelling enhance the user experience while reinforcing the brand's environmental and innovative commitment.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Safish		
ENTERED BY	TEAM: Lucía Martín, Andrea Costa, Lucía Martínez & Nekane Torre		
EDUCATIONAL INSTITUTION	Universidad de Zaragoza		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

A cardboard box has been designed for the fishing industry to reduce plastic use. It features drainage holes in chamfered corners to release meltwater without contaminating other boxes. Made from a single die-cut piece, it includes a flap-attached lid with tabs, eliminating the need for adhesives.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Zoyogurt		
ENTERED BY	TEAM: Nerea Ferrer, Aitana Olmos Nuño & Natalia Roma Soto		
EDUCATIONAL INSTITUTION	Universidad Politécnica de Valencia		
MARKET CATEGORY	FOOD	COUNTRY	Spain

PRODUCT DESCRIPTION:

Our packaging combine flavor and creativity in its unique container. You create an animal when you fit the containers together using their special flaps! Each package has half an animal depending on the flavor. Discover all the possible animals that you can create mixing Zoyogurt flavors!





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Eco Dynamic Concept		
ENTERED BY	Maria Paula Oliveros		
EDUCATIONAL INSTITUTION	ESDI		
MARKET CATEGORY	OTHER	COUNTRY	Spain

PRODUCT DESCRIPTION:

The packaging is made of 50% recycled translucent high-density polyethylene (rHDPE), with an ergonomic side grip and a negative bottom that allows the containers to be stacked. It has an angular, asymmetrical shape and features a blue-green gradient label.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Slice Pack Pizza Box		
ENTERED BY	TEAM: Hashan Silva, KPN Dilshan, G.R.I.P. Kumari, W.M.U.K. Wijesinghe, R.D.A.K. Ranaweera & M.P.M.H. Sethma Pathiraja		
EDUCATIONAL INSTITUTION		Wayamba University of Sri Lanka	
MARKET CATEGORY	FOOD	COUNTRY	Sri Lanka

PRODUCT DESCRIPTION:

The Slice Pack Pizza Box offers innovative, modular packaging for pizza slices, designed for modern consumption. Each slice is an independent, wedge-shaped compartment for easy separation and individual serving with a tongue-and-groove interlocking system. Fully recyclable corrugated cardboard, supports custom branding per slice and prioritizes hygiene and reduced waste.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Coconut Flavoured Ceylon Green Tea: 4 in 1 Balanced Packaging		
ENTERED BY	Nethmi Balasooriya		
EDUCATIONAL INSTITUTION	University of Moratuwa		
MARKET CATEGORY	BEVERAGES	COUNTRY	Sri Lanka

PRODUCT DESCRIPTION:

A four-in-one interlocking box design inspired by Zen, holding 250ml coconut flavored green tea cans. The compact structure enhances portability, storage, and retail display, while conveying wellness, harmony, and caffeine reduction, an ideal eco-friendly solution for health-conscious modern consumers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	"Raana Kithul"		
ENTERED BY	Nimthara Lihinikaduwa		
EDUCATIONAL INSTITUTION	University of Moratuwa		
MARKET CATEGORY	FOOD	COUNTRY	Sri Lanka

PRODUCT DESCRIPTION:

This package, crafted from upcycled kithul bark, is a sustainable packaging for kithul jaggery. It offers a natural, protective barrier against moisture and pests while addressing the waste issues of traditional packaging. Its reusable design functions as a refillable container or keepsake, giving new life to a fallen tree.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Akbar Artisan Tea Collection		
ENTERED BY	Nithini Hapuarachchi		
EDUCATIONAL INSTITUTION	University of Moratuwa		
MARKET CATEGORY	BEVERAGES	COUNTRY	Sri Lanka

PRODUCT DESCRIPTION:

This luxury rigid box showcases Sri Lankan artisan tea through a fingerprint-inspired design symbolising human craftsmanship. Featuring three region-based compartments, gold-foiled graphics, and an auto-hinged opening, it merges protection, export practicality, and cultural storytelling into a premium, collectible packaging experience.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Victorian Voyage		
ENTERED BY	Adheesha Paranagama		
EDUCATIONAL INSTITUTION	University of Moratuwa		
MARKET CATEGORY	FOOD	COUNTRY	Sri Lanka

PRODUCT DESCRIPTION:

Inspired by Sri Lanka's Victorian-era tea origins, this hexagonal Ceylon BOP tea package blends history with functionality. Featuring window cuts echoing colonial architecture, minimalist three-colour printing for sustainability, and rich burgundy tones of Victorian elegance, it connects travelers to Ceylon's heritage while ensuring practicality in structure and production.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Smart Spaghetti Serving Box		
ENTERED BY	TEAM: Wathsala Ranathunga, Lakmali Wasana, Isuri Warnakula, Tharushika Jayasinghe & Balakirushnan Sathursan		
EDUCATIONAL INSTITUTION	Wayamba University of Sri Lanka		
MARKET CATEGORY	FOOD	COUNTRY	Sri Lanka

PRODUCT DESCRIPTION:

The Smart Spaghetti Serving Box features a hexagonal design with six wedge compartments, each containing a pre-measured spaghetti pouch. Its rotating lid dispenses one portion at a time, maintaining hygiene and portion control. The biodegradable, airtight cardboard structure prevents moisture and pest entry, ensuring sustainability, convenience, and reduced food waste.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Sustainable Honeycomb Pallet		
ENTERED BY	Denis Demaj		
EDUCATIONAL INSTITUTION	Haganässkolan, Älmhult		
MARKET CATEGORY	OTHER	COUNTRY	Sweden

PRODUCT DESCRIPTION:

The Honeycomb Pallet is a lightweight yet durable transport solution made entirely from FSC-certified paper material. Designed for efficient production and full recyclability, it replaces traditional wood pallets with a cost-effective, strong, and sustainable alternative that improves handling safety and reduces environmental impact.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	ZeyDuo		
ENTERED BY	Melanie Sireilles		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

ZeyDuo is an innovative design that offers green and black olives in a single package, with a split design that allows for separate serving. It offers ease of use with its integrated compartment for pits. Made of glass, it is sustainable, functional, and aesthetically pleasing, prioritizing the user experience.

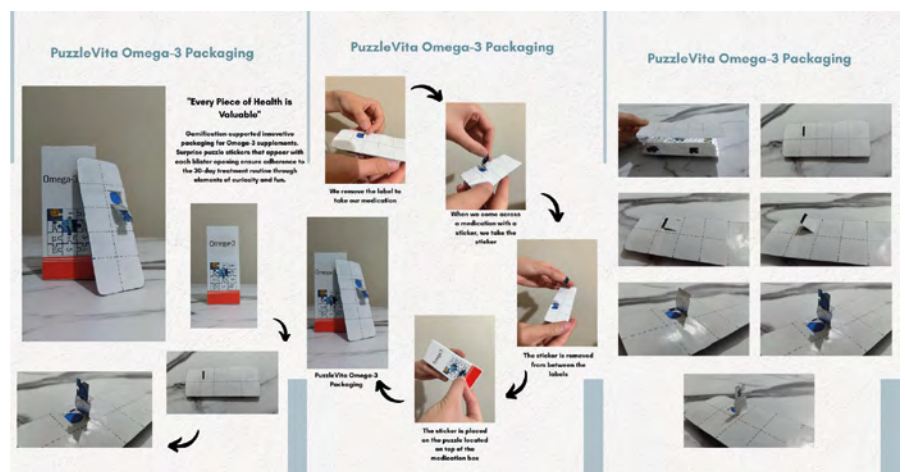


WORLDSTAR STUDENT CERTIFICATE

ENTRY	PuzzleVita Omega 3 Packaging		
ENTERED BY	Dilara Ertugrul		
EDUCATIONAL INSTITUTION	Eskişehir Technical University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	Turkey

PRODUCT DESCRIPTION:

PuzzleVita is innovative gamified packaging for omega-3 capsules. Thirty capsules come in three blister packs. Each opened pack reveals random puzzle pieces forming famous artworks in a 12-piece puzzle area on packaging. This system transforms medication intake into an engaging experience, promoting curiosity, entertainment, and consistent daily usage habits effectively.





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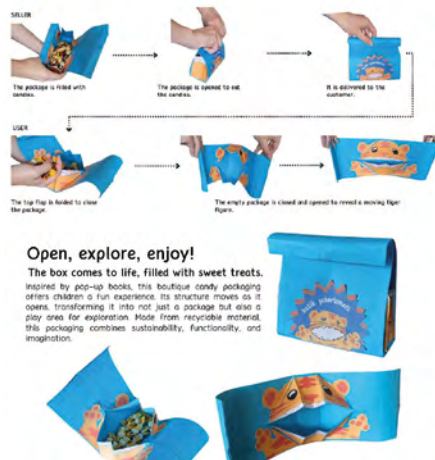


WORLDSTAR STUDENT CERTIFICATE

ENTRY	SweetBox Boutique Candy Packaging		
ENTERED BY	Ece Cizmecioglu		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

A candy packaging inspired by pop-up books, designed for children aged 4–10. It transforms into a 3D scene when opened closed, offering playful interaction. Its foldable structure ensures storage and portability, while bright colors and friendly character design attract attention. Combines fun, function, and aesthetics in one sustainable package.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	My Puzzle Workshop		
ENTERED BY	Ayca Altay		
EDUCATIONAL INSTITUTION	Eskişehir Technical University		
MARKET CATEGORY	OTHER	COUNTRY	Turkey

PRODUCT DESCRIPTION:

This packaging provides an educational and entertaining puzzle experience for children aged 5–7. The puzzle image is printed inside the box, and once completed, parents help tear the edges to transform it into a frame, supporting motor skills, coordination, focus, and overall cognitive development.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	TinTonic Energy Drink		
ENTERED BY	Ata Onder		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	BEVERAGES	COUNTRY	Turkey

PRODUCT DESCRIPTION:

TintTonic is an energy drink designed for students who work late, study for exams, and need high performance during creative projects. With Cyan, Magenta, and Yellow flavors, it connects to design culture while offering an interactive experience where users mix colors and tastes, merging energy with creativity.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Pawster Edible Bowl Wet Food for Stray Animals		
ENTERED BY	Gulsum Aktas		
EDUCATIONAL INSTITUTION	Marmara University		
MARKET CATEGORY	OTHER	COUNTRY	Turkey

PRODUCT DESCRIPTION:

This eco-friendly packaging, designed for those who wish to feed stray animals, provides a practical, sustainable solution. It contains a single serving of wet food and an edible dry-food bowl. This system enables users to feed animals hygienically, waste-free, and with environmental awareness, supporting both nature and animal welfare effectively.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bira'Z Lak Lak - Efes Edition		
ENTERED BY	Umay Yakar		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	BEVERAGES	COUNTRY	Turkey

PRODUCT DESCRIPTION:

"Bira'Z Lak Lak" is a new Efes design aimed at promoting social interaction. Tearable label sections allow users to meet others with the same color, while playful questions keep conversations flowing. The concept transforms the habit of peeling beer labels into a more engaging and meaningful experience.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Lookum		
ENTERED BY	Defne Albayrak		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

LOOKUM creates an enjoyable experience before the Turkish coffee fortune ritual, traditionally paired with Turkish delights. Each delight hides traditional symbols underneath. While enjoying each bite, the symbols underneath the delights are revealed one by one. The meanings of these symbols are explained through the guide inside the box.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	YosVita Seaweed Vitamin For Cows		
ENTERED BY	Acelya Zincirli		
EDUCATIONAL INSTITUTION	Aydın Adnan Menderes University		
MARKET CATEGORY	OTHER	COUNTRY	Turkey

PRODUCT DESCRIPTION:

YosVita is an eco-friendly seaweed supplement developed for cow. By reducing methane emissions, it contributes to environmental sustainability. Its packaging, made from natural burlap fabric, stands out with a cute cow face design while offering ease of use with its functional structure.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	NUVU Easy Flow Mayonnaise and Ketchup Bottles		
ENTERED BY	Ilgin Tuzgen		
EDUCATIONAL INSTITUTION	Izmir University of Economics		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

The project focuses on preventing visually impaired individuals from confusing mayonnaise with ketchup due to the lack of distinguishing elements on their packagings can cause mistaken purchases or allergic reactions. Pourability problems of glass packaging by adapting anticolic baby bottles' technology allows for an easier milk flow, offering both an inclusive & practical solutions.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Yayla A Cup of Corn		
ENTERED BY	Azra Tarhan		
EDUCATIONAL INSTITUTION	Marmara University		
MARKET CATEGORY	FOOD	COUNTRY	Turkey

PRODUCT DESCRIPTION:

This project is designed as an innovative packaging solution for individuals living a fast-paced lifestyle. It offers a microwave-safe snack pack that turns into a bowl. It provides a practical, hygienic, and experience-oriented consumption through its special membrane and a capsule embedded inside the pack, activated during the popping process.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	The Archives		
ENTERED BY	Alicia Lim		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The Archives packaging uses an adhesive-free, crease-minimizing folding-system inspired by the KonMari method to protect delicate silk occasion wear. Lightweight, recyclable, and travel-friendly, it offers an elegant, interactive unboxing experience. Rooted in mindful consumption, the brand empowers customers to enjoy rare, archival pieces without needing to buy-and-wear them only once.





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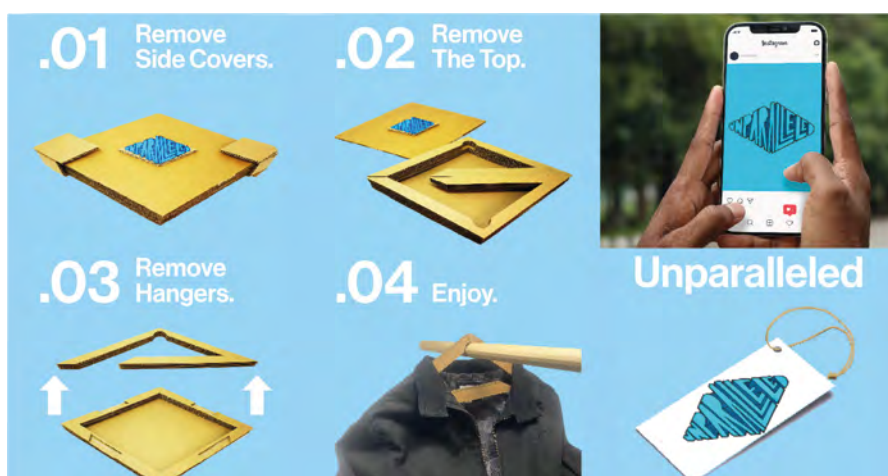


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Unparrelled		
ENTERED BY	Daniel Laverick		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Unparalleled packaging transforms from a refined delivery box into two durable coat hangers, reducing billions of hangers sent to landfill each year. Made from precision die-cut and laminated sustainable cardboard, it is strong, fully recyclable and designed for everyday use. Rethinking packaging as part of the wardrobe.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fruit Stack		
ENTERED BY	Emmanuel Bawua-Anipah		
EDUCATIONAL INSTITUTION	Middlesex University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The Fruit Stack is an easy-to-carry, stackable container that holds fresh strawberries in perfectly portioned servings. It's stackable design encourages children to continuously eat fresh produce in order to continue stacking their own snack tower. This unique concept transforms snack time into an enjoyable experience, encouraging healthy habits.

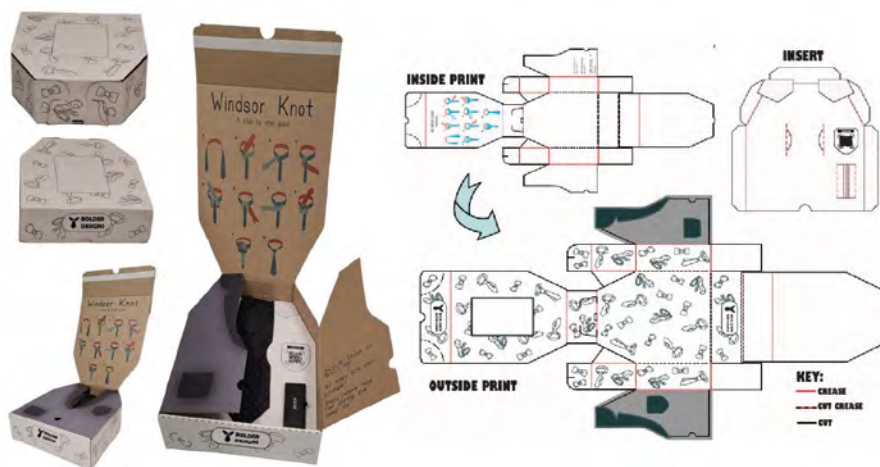


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Bolder Designs		
ENTERED BY	Emma Baldwin-Quirk		
EDUCATIONAL INSTITUTION	University of Leeds		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

As the world continues to move towards online postage for convenience, Bolder Designs creates unique and innovative packaging for formal wear aimed at first time buyers. The glueless cardboard pack provides the user with a unique and exciting unboxing experience and can be repurposed as a gift set.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Valvoline Multi Car Care Pack		
ENTERED BY	Freddie Flanders		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The Valvoline multi car care pack, combines practical modular and refillable car fluid storage, while having the secondary function of tool storage. The slim interlocking feature allows for stable in car storage, while minimising how much space is taken up.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Luminaria		
ENTERED BY	Kate Gonsalves		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

LUMINARIA skincare sets fuse cosmic elegance with bioluminescence, evoking life and light in darkness. Sleek black packaging and starburst sections replicate celestial origins. From emptiness to glowing vitality to dense mystery symbolising energy, evolution, and the universe's hidden beauty in every product.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fruit Monsters		
ENTERED BY	Melissa Cornet-Clark		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Fruit Monsters is a playful, eco-friendly berry pack for children aged 5–8. Featuring a monster-mouth opening and plantable seed flap, it promotes healthy eating, portion control, and sustainability. Its compostable materials and surprise flower element make snacking fun, educational, and waste-free, encouraging repeat use and environmental awareness.





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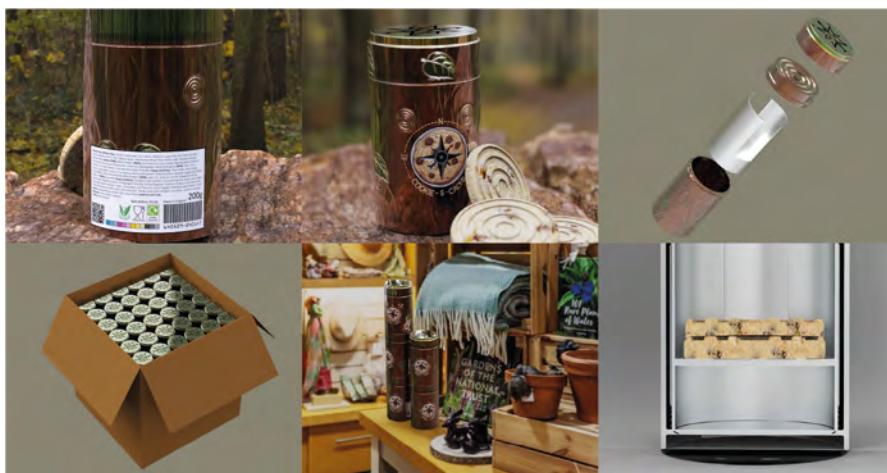


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Cookie - Cache		
ENTERED BY	Evelyn Walker		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The "Cookie-Cache" is a compact, sustainable biscuit tin designed for outdoor exploration. Shaped like a tree trunk, it doubles as a geocache or treasure hunt item. Locally sourced biscuits, reusable features, and efficient transport make it ideal for nature shops, promoting adventure, sustainability, and infinite creative reuse.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Britpack		
ENTERED BY	Nena Nwojo		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

My product, Britpack, presents an alternative packaging solution for multipack canned drinks, offering a sustainable alternative to cardboard and LDPE shrink film. Designed for reusability, Britpack also serves as a convenient storage solution for canned drinks within households, facilitated by its removable insert.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Avian		
ENTERED BY	Oliver Smithee		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The Avian Biscuit Tin is an elegant approach at redesigning the end of a biscuit tins lifecycle which usually ends in a dusty cupboard holding sewing needles. This biscuit tin is redesigned to have a lasting positive impact on the outdoor environment acting as a decorative bird feeder.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	TangoCompact		
ENTERED BY	Samuel Walker		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The product is a reusable can holder that can be used to stack and display 6 Tango cans. It is intended to be used, returned to the store, cleaned and restocked, eliminating the need for a one-use plastic wrap.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Fly Me to the Moon		
ENTERED BY	Shu-Ting Li		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

"Fly Me to the Moon" is a premium tinplate cookie tin inspired by Chinese folklore. It blends cultural storytelling, festive elegance, and sustainability. With reusable features like a candle-holder and snack tray, biodegradable inner wrap, and stackable design, it transforms packaging into a collectible experience that celebrates tradition and eco-consciousness.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Warning Triangle		
ENTERED BY	Jack Brocklehurst		
EDUCATIONAL INSTITUTION	Loughborough University		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The "Warning Triangle" is a multi-purpose car care pack that also functions as a breakdown triangle. It features child-safe caps and clear labels. The system uses HDPE bottles for refills, packaged in E-flute cardboard for stacking, offering a practical, user-friendly, and reusable solution.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Rethinking Ribena		
ENTERED BY	Eleanor Pinkerton		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

This Ribena packaging combines heritage design with modern sustainability. This reusable, refillable stainless-steel bottle reduces single-use plastic waste while maintaining the brand's iconic silhouette. Fully recyclable materials, smaller labels, and eco-friendly inks enhance sustainability. Its functional twist cap enables easy cleaning and convenient refilling, encouraging long-term reuse.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Van Gogh Biscuit Tin		
ENTERED BY	Euan McLeish		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Sliding lid. Recyclable parchment paper art 8"x10". Debossed rounds that act as a stand. Replacement paper. Embossed art on lid and box, featuring Vincent Van Goghs art. Paint blob shaped biscuits, varying natural dyes like blueberry and beetroot. Makeshift painting easel.





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Floral Elegance		
ENTERED BY	Grace Smith		
EDUCATIONAL INSTITUTION	University of Wolverhampton		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

My design, made from one A1 sheet, uses double walled sides to create strength and tab locking mechanisms for box closure, eliminating the need for glue. The material used is plantable seed paper, making the whole box biodegradable, repurposable and subsequently enhances the customer's environment with home grown flowers.

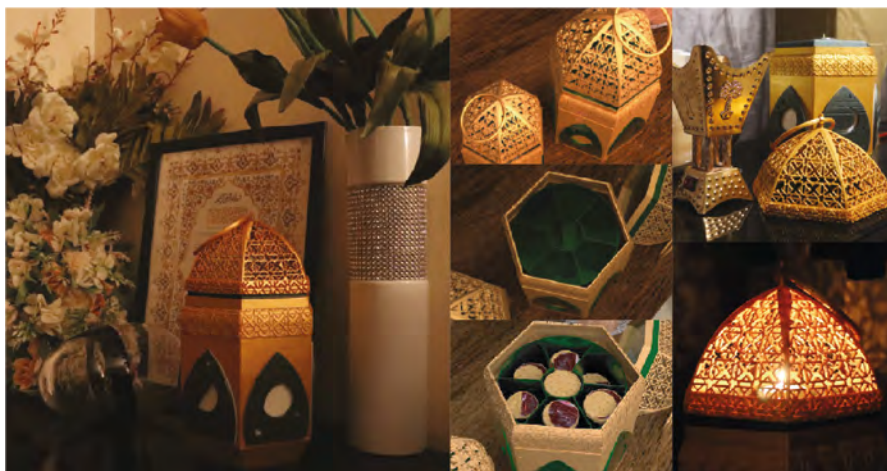


WORLDSTAR STUDENT CERTIFICATE

ENTRY	LUNA		
ENTERED BY	Huda Ismail		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	FOOD	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Luna is a Ramadan inspired biscuit tin that unites tradition, sustainability, and innovation. Crafted from tinfoil with a dome lid, it holds seven moon-phase date biscuits. Its intricate die-pressed design transforms into a lantern after and during use creating a timeless decorative piece that celebrates faith, multifunctional design, and community.





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International
Packaging Design
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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ribena Pods		
ENTERED BY	Joanne Chartouni		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

A refillable Ribena bottle paired with biodegradable pods offers a clean, waste-free way to enjoy fruit concentrate. The pods dissolve in water, releasing flavour without packaging waste. Designed for reuse and refill, the system promotes sustainable habits through innovative materials and interactive design, making eco-conscious consumption part of everyday life.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Michelin Bottles		
ENTERED BY	Jonathan Holme		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

This HDPE bottle concept combines sustainable materials, ergonomic design, and tessellating geometry for efficient, damage-resistant storage. Rubber bands enhance stability, tethered lids prevent loss, and wide openings aid dispensing. Inspired by Michelin, it promotes environmental responsibility and practical usability across household and mobile storage contexts.





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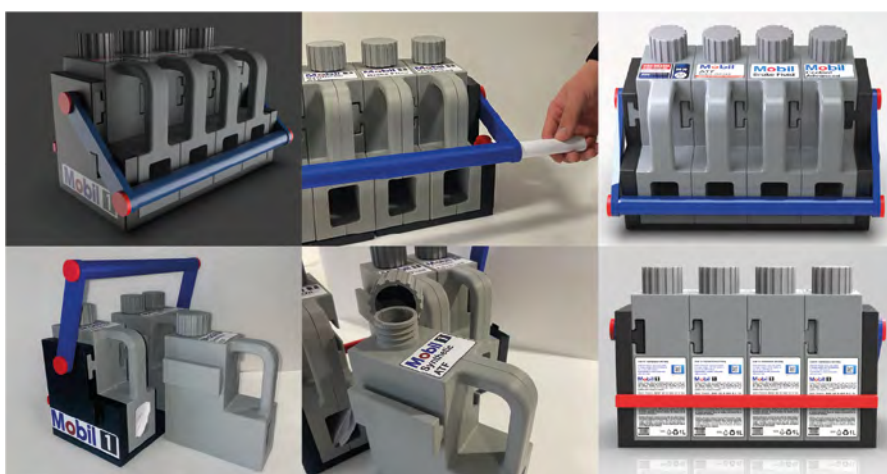


WORLDSTAR STUDENT CERTIFICATE

ENTRY	Mobil 4 For All Car Care Pack		
ENTERED BY	Kieran Bajraktari		
EDUCATIONAL INSTITUTION	Nottingham Trent University		
MARKET CATEGORY	OTHER	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

The Car Maintenance Pack is a compact, modular carrier that holds four one-litre bottles for engine oil, coolant, brake fluid and transmission fluid. Made from recyclable HDPE, its interlocking and refillable design saves space, reduces waste and makes car maintenance simple, sustainable and visually appealing for everyday drivers.



WORLDSTAR STUDENT CERTIFICATE

ENTRY	Ribena: A Locker Delivery System		
ENTERED BY	Lauren Rodgers		
EDUCATIONAL INSTITUTION	Northumbria University		
MARKET CATEGORY	BEVERAGES	COUNTRY	United Kingdom

PRODUCT DESCRIPTION:

Reusable glass bottle with recyclable aluminium lid. Bottle is clear to show the iconic purple drink with a berry shape incorporated. The outer packaging has a carry-handle and holds 6 bottles. The outer packaging displays the nutrition label for the bottles of juice.

Ribena | The Concept

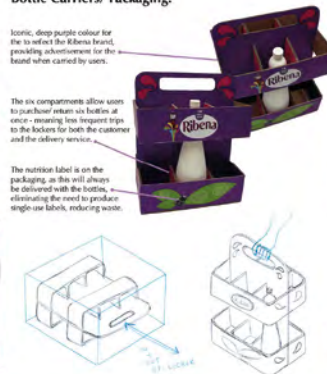
How it works:



Ribena App:

- Place orders for more Ribena.
- Find the closest available lockers.
- Collect points and discounts for using the service.

Bottle Carriers/ Packaging:





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WORLDSTAR STUDENT CERTIFICATE

ENTRY	Nature Made Bottle Re-Design		
ENTERED BY	Clarissa Trevino		
EDUCATIONAL INSTITUTION	Pratt Institute		
MARKET CATEGORY	HEALTH & PERSONAL CARE	COUNTRY	United States

PRODUCT DESCRIPTION:

This redesign transforms Nature Made's packaging into an interactive experience that promotes a functional design, encouraging a more connected lifestyle.

